Website review
hamiltonroad.co.uk

Generated on September 23 2024 19:25 PM

The score is 47/100

SEO Content

⚠️	Title	Bangor Dentist Northern Ireland | Hamilton Road Dental | Dentist Northern Ireland **Length : 81** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 6 **H2** 2 **H3** 4 **H4** 1 **H5** 0 **H6** 0 [H1] [H1] Online Booking [H1] Relaxed, Friendly Environment [H1] Dental healthcare at it's best [H1] Happy smiles for all the family [H1] Feel at ease with our friendly team [H2] Our Ethos [H2] Meet the Team [H3] D.V.J. Millar BDS [H3] M.D. Johnston BDS [H3] Amanda Shannon Hygienist [H3] Practice Manager [H4] Privacy Overview
	Images	We found 20 images on this web page.

SEO Content

❌		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Our Ethos	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Premises	Internal	Passing Juice

In-page links

Treatments		Internal	Passing Juice
Fees & Payments		Internal	Passing Juice
Refer a Friend		Internal	Passing Juice
Contact		Internal	Passing Juice
Latest		Internal	Passing Juice
Read More		Internal	Passing Juice
Read More		Internal	Passing Juice
Read More		Internal	Passing Juice
Read More		Internal	Passing Juice
Complaints Handling		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	friendly service relaxed cookies dentists team website dentistry dental bangor

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	15	✖	✖	✖	✖
dental	9	✔	✖	✖	✔
website	9	✖	✖	✖	✖
dentistry	8	✖	✖	✖	✖
friendly	6	✖	✖	✖	✔

Usability

	Url	Domain : hamiltonroad.co.uk Length : 18

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon

Mobile

		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://hamiltonroad.co.uk/wp-sitemap.xml
✔	Robots.txt	http://hamiltonroad.co.uk/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics