The score is 56/100

pagepeeker

SEO Content

⚠️	Title	Dr. Anita C. Ford in Fairfield, CA - Happy Little Chompers Children's Dentistry **Length : 79** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Welcome to Happy Little Chompers Children's Dentistry, a pediatric dentist office in Fairfield, CA and the surrounding cities of Vacaville, Vallejo, and Suisun, CA. **Length : 164** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 1 **H3** 0 **H4** 0 **H5** 1 **H6** 1 • [H1] HELLO! • [H2] Patient Portal • [H5] Welcome to the pediatric dental office of Happy Little Chompers. • [H6] You can see Dr. Ford in our Fairfield office at:
❌	Images	We found 18 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **15%**

SEO Content

✓		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

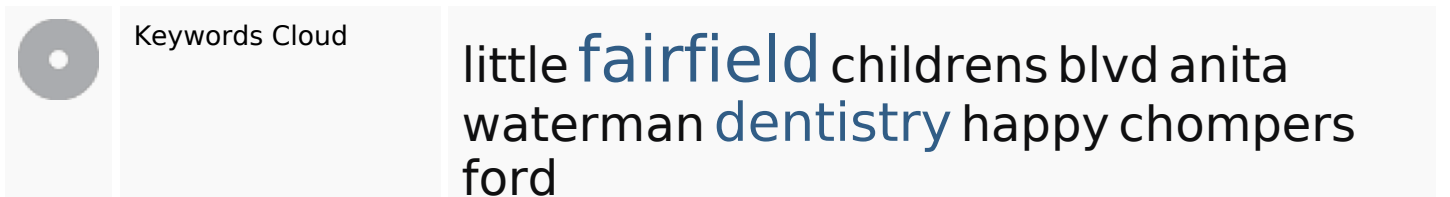|		
✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 19 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.79% Internal Links 84.21%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
First Visit	Internal	Passing Juice
Office Tour	Internal	Passing Juice
Treatment Options	Internal	Passing Juice
Post-Op	Internal	Passing Juice
Dental Topics	Internal	Passing Juice
General Topics	Internal	Passing Juice

In-page links

Early Infant Oral Care	Internal	Passing Juice
Prevention	Internal	Passing Juice
Adolescent Dentistry	Internal	Passing Juice
Kids Zone	Internal	Passing Juice
Pay Online	External	Passing Juice
Contact Us	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
Smile Savvy	External	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policies	Internal	Passing Juice
Dentists4kids.com	External	Passing Juice

SEO Keywords

● Keywords Cloud	little **fairfield** childrens blvd anita waterman **dentistry** happy chompers ford

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fairfield	4	✔	✖	✔	✔
dentistry	3	✔	✖	✔	✖
anita	2	✔	✖	✖	✖
ford	2	✔	✖	✖	✔
happy	2	✔	✖	✔	✔

Usability

●	Url	Domain : happylittlechompers.com Length : 23
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.happylittlechompers.com/sitemap.xml
✔	Robots.txt	http://happylittlechompers.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics