Website review
harrietgoodings.com

Generated on September 20 2024 11:46 AM

The score is 60/100

SEO Content

✅	Title	Harriet Goodings Freelance Fashion Designer UK **Length : 46** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Hi! I'm Harriet Goodings, freelance fashion designer. I specialise in creating factory ready tech packs and clothing collections for start ups and established brands. Let's work together. **Length : 188** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Harriet Goodings Freelance Fashion Designer UK
description	Freelance dress and apparel designer, available to complete factory ready tech packs and design your collection.
image	https://static.wixstatic.com/media/89b47c_fd8ea6ac2c3d4d78b26994350032eecd~mv2.jpg/v1/fill/w_2500,h_1605,al_c/89b47c_fd8ea6ac2c3d4d78b26994350032eecd~mv2.jpg
image:width	2500
image:height	1605
url	https://www.harrietgoodings.com
site_name	Harriet Goodings

SEO Content

		type		website			

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		9	5	0	0	0	0

- [H1] What We Do
- [H1] 01
- [H1] Lets talk about your idea Free 20 min call to talk about your project and how I can help bring your vision to life.
- [H1] 02
- [H1] Consulting & Brand Direction 1:1 calls (charged hourly) I can help with: manufacturing advice, sourcing materials, fabric advice, moodboards to help visualise your ideas, highlight competitors and gaps in the market as well as packaging concepts and development.
- [H1] 03
- [H1] CAD Drawing Turn your ideas into clear designs using illustrator. Whether just a few lines or an idea in your head I can help create a visual and bring your design to life.
- [H1] 04
- [H1] Tech Pack This consists of approx 3-5 pages depending on the design. A CAD sketch, spec sheet with measurements and details along with any inspiration imagery and colour/ fabric info.
- [H2] Clothing Tech Packs
- [H2] Fashion Portfolio
- [H2] Designer Dog Collars
- [H2] Design Archive
- [H2] Articles

✗	Images	We found 18 images on this web page.
		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

✗	Text/HTML Ratio	Ratio : **1%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

✓	Flash	Perfect, no Flash content has been detected on this page.

✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Clothing Tech Pack	Internal	Passing Juice
Design Archive	Internal	Passing Juice
Design Portfolio	Internal	Passing Juice
Designer Dog Collars	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	tech packs fashion harriet help fabric pack design archive designer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	11	✓	✗	✓	✓
tech	8	✗	✗	✓	✓
fashion	7	✓	✗	✓	✓
designer	4	✓	✗	✓	✓
pack	4	✗	✗	✓	✓

Usability

	Url	Domain : harrietgoodings.com Length : 19
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
			Meta Viewport Tag
			Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.harrietgoodings.com/sitemap.xml
	Robots.txt	http://harrietgoodings.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.