# Website review
# hassoncosta.com

Generated on September 20 2024 15:37 PM

**The score is 58/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | COSTA SHOWROOM<br><br>**Length : 14**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | A Los Angeles Fashion Showroom representing women's contemporary fashion and sportswear apparel.<br><br>**Length : 98**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | COSTA SHOWROOM |
| title | COSTA SHOWROOM |
| url | http://www.hassoncosta.com |
| type | website |
| description | A Los Angeles Fashion Showroom representing women's contemporary fashion and sportswear apparel. |
| image | http://static1.squarespace.com/static/54e2754de4b0b72929c8a0e3/t/5e3784170bbd9407605260cf/1580696605477/HASSON_COSTA-LOGO2.png?format=1500w |
| image:width | 1000 |
| image:height | 80 |

# SEO Content

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|---|
| | | 1 | 0 | 1 | 0 | 0 | 0 |

- [H1]
- [H3] @hassoncosta

| | Images | We found 3 images on this web page. Good, most or all of your images have alt attributes. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 7 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |
| About | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Brands | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| Instagram | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| @hassoncosta | External | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | hassoncosta costa showroom |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| costa | 1 | ✔ | ✖ | ✖ | ✔ |
| showroom | 1 | ✔ | ✖ | ✔ | ✖ |
| hassoncosta | 1 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : hassoncosta.com<br>Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✗ Too bad, your website has too many JS files (more than 6).<br>✓ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✗ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://www.hassoncosta.com/sitemap.xml |
| ✓ | Robots.txt | http://hassoncosta.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| | Analytics | Missing |

# Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.