

# Website review hatcherdentalgroup.com

Generated on September 21 2024 05:49 AM

**The score is 56/100** 

#### **SEO Content**

	Title	Dentist in St. Joseph - Bratton Dental Co.  Length: 42  Perfect, your title contains between 10 and 70 characters.					
	Description	Transform your smile with Bratton Dental Co. in St. Joseph, MO. Expert care for all your dental needs. Book your appointment now!  Length: 129  Great, your meta description contains between 70 and 160 characters.					
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="this free">this free</a> online meta tags generator to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property		Content			
		locale		en_US			
		type		website			
		title		Dentist in St	. Joseph - B	ratton Dent	al Co.
		description		Transform yo St. Joseph, M needs. Book	O. Expert	are for all y	
		url	https://brattondentalco.com/		com/		
		site_name		Bratton Dent	al Co.		
		updated_tim	ie	2024-05-03T	15:48:17+	00:00	
	Headings		<b>12</b>	<b>H3</b> 13	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		• [H1] C	Commi	unity-minded I	Dentist in S	t. Joseph	

### **SEO Content**

		<ul> <li>[H2] Old-fashioned Values. State-of-the-art Care.</li> <li>[H3] Meet Dr. Sara Bratton</li> <li>[H3] Enjoy Going to the Dentist</li> <li>[H3] Our Dental Services</li> <li>[H3] General Dentistry</li> <li>[H3] Cosmetic Dentistry</li> <li>[H3] Restorative Dentistry</li> <li>[H3] TMJ Treatment</li> <li>[H3] Get to know us.</li> <li>[H3] Offering Orthodontics, Too</li> <li>[H3] Same Day Crowns</li> <li>[H3] Payment Options</li> <li>[H3] Meet Some of Our Patients</li> <li>[H3] We're looking forward to welcoming you.</li> <li>[H4] Caring for All Your Dental Needs</li> </ul>
8	Images	We found 9 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 87.88%
		Internal Links 12.12%

# In-page links

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
Meet Dr. Sara Bratton	External	Passing Juice
Meet Our Team	External	Passing Juice
Office Tour	External	Passing Juice
SMILE GALLERY	External	Passing Juice
General Dentistry	External	Passing Juice
Cosmetic Dentistry	External	Passing Juice
Restorative Dentistry	External	Passing Juice
<u>Orthodontics</u>	External	Passing Juice
Dental Implants	External	Passing Juice
TMJ Dentistry	External	Passing Juice
Patient Reviews	External	Passing Juice
New Patients	External	Passing Juice
Blog	External	Passing Juice
Contact Us	External	Passing Juice
Schedule an Appointment	External	Passing Juice
Learn More About Dr. Bratton	External	Passing Juice
General Dentistry	External	Passing Juice
Cosmetic Dentistry	External	Passing Juice
Restorative Dentistry	External	Passing Juice
TMJ Treatment	External	Passing Juice
Schedule an Appointment	Internal	Passing Juice
Learn More About Orthodontics	External	Passing Juice
CareCredit	External	Passing Juice
Bratton Dental Co. Dental Membership Plan	External	Passing Juice
NEW PATIENT INFORMATION	External	Passing Juice
Read All Reviews	External	Passing Juice

## **In-page links**

© 2023 Bratton Dental Co.	Internal	Passing Juice
Custom Dental Websites By Golden Proportions Marketing	External	Passing Juice
Privacy Policy	External	Passing Juice
Accessibility Statement	External	Passing Juice
Sitemap	External	Passing Juice
<u>Log In</u>	Internal	Passing Juice

### **SEO** Keywords



Keywords Cloud

general restorative meet bratton tmj teeth dentistry services cosmetic dental

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
dentistry	16	×	×	×	<b>*</b>
dental	9	♥	×	<b>*</b>	✓
bratton	6	♥	×	<b>*</b>	<b>*</b>
services	5	×	×	×	✓
general	5	×	×	×	✓

## **Usability**

0	Url	Domain : hatcherdentalgroup.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

# Usability

8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5	
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 0 Warnings: 0	
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	✓ Apple Icon	
		<ul><li>Meta Viewport Tag</li></ul>	
		<ul><li>Flash content</li></ul>	

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://brattondentalco.com/sitemap_index.xml
	Robots.txt	http://hatcherdentalgroup.com/robots.txt
		Great, your website has a robots.txt file.
<b>3</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You
		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.