



Website review heatherandheather.net

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The score is 50/100







SEO Content

	<p>Title</p>	<p>HEATHER & HEATHER, INC. - Heather & Heather Screen Printing</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Screen printing, embroidery and custom apparel at Heather & Heather Screen Printing</p> <p>Length : 87</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>screen printing, custom t-shirt, designs, embroidery, team uniforms</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1845"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>HEATHER & HEATHER, INC.</td> </tr> <tr> <td>title</td> <td>Heather & Heather Screen Printing</td> </tr> <tr> <td>description</td> <td>Screen printing, embroidery and custom apparel at Heather & Heather Screen Printing</td> </tr> <tr> <td>url</td> <td>https://www.heatherandheather.net/</td> </tr> <tr> <td>image</td> <td>https://31725911-559646933992919072.preview.editmysite.com/uploads/3/1/7/2/31725911/storepreview_orig.jpg</td> </tr> </tbody> </table>	Property	Content	site_name	HEATHER & HEATHER, INC.	title	Heather & Heather Screen Printing	description	Screen printing, embroidery and custom apparel at Heather & Heather Screen Printing	url	https://www.heatherandheather.net/	image	https://31725911-559646933992919072.preview.editmysite.com/uploads/3/1/7/2/31725911/storepreview_orig.jpg
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	<p>Headings</p>	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1980 863 2047" style="list-style-type: none"> • [H2] contact us • [H2] store hours 	H1	H2	H3	H4	H5	H6	0	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	0	0	0									

SEO Content

	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Products	Internal	Passing Juice
Gift Shop	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Internal

Passing Juice

SEO Keywords



Keywords Cloud

store home heather central cook
peninsula worship club garden shop












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
heather	4	✓	✗	✓	✗
central	4	✗	✗	✗	✗
peninsula	4	✗	✗	✗	✗
shop	4	✗	✗	✗	✗
store	3	✗	✗	✗	✓





Usability

	Url	Domain : heatherandheather.net Length : 21
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		6
Deprecated tags	Occurrences					
	6					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.heatherandheather.net/sitemap.xml
	Robots.txt	http://heatherandheather.net/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics