Website review
hechobycaye.com

Generated on September 20 2024 12:37 PM

The score is 59/100

SEO Content

⚠️	Title	Discover the World of Natural Dyes | Garments & Workshops | HECHO BY CAYE **Length : 73** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Discover Sustainable Fashion | Hand-dyed Apparel & Textile Accessories | Plant Pigments | Natural Dye Workshops | Los Angeles **Length : 129** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Nature's Hues: Sustainable Apparel & Natural Dye Workshops in LA | HECHO BY CAYE
site_name	HECHO BY CAYE
description	Elevate your wardrobe. Discover our hand-dyed apparel & textile accessories crafted with natural pigments. Join our LA workshops!
url	https://www.hechobycaye.com
type	website

		H1	H2	H3	H4	H5	H6
⚪	Headings	0	0	0	0	0	0

SEO Content

✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

○	Keywords Cloud	discover natural workshops garments dyes world hecho caye

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
discover	1	✔	✖	✔	✖
world	1	✔	✖	✖	✖
natural	1	✔	✖	✔	✖
dyes	1	✔	✖	✖	✖
garments	1	✔	✖	✖	✖

Usability

⚪	Url	Domain : hechobycaye.com Length : 15
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0

Document

✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.hechobycaye.com/sitemap.xml
✅	Robots.txt	http://hechobycaye.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.