# Website review
# hellabastos.com

**The score is 55/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Maintenance \| Hella Bastos<br><br>**Length : 26**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Your official shop to cop HB apparel!<br><br>**Length : 37**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |
| site_name | Hella Bastos |
| title | Maintenance |
| url | https://shophellabastos.bigcartel.com/ |
| description | Your official shop to cop HB apparel! |
| image | https://assets.bigcartel.com/account_images/242393/store.jpg?auto=format&amp;fit=max&amp;h=1200&amp;w=1200 |
| image:secure_url | https://assets.bigcartel.com/account_images/242393/store.jpg?auto=format&amp;fit=max&amp;h=1200&amp;w=1200 |

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|---|
| | | 0 | 0 | 0 | 0 | 0 | 0 |

# SEO Content

| | | |
|---|---|---|
| ● | | |
| ✓ | Images | We found 0 images on this web page.

Good, most or all of your images have alt attributes. |
| ✗ | Text/HTML Ratio | Ratio : **6%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✗ | In-page links | We found a total of 0 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# SEO Keywords

| | | |
|---|---|---|
| ● | Keywords Cloud | working back check now please right |

# SEO Keywords

maintenance hella shop bastos

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| hella | 2 | ✔ | ✖ | ✖ | ✖ |
| bastos | 2 | ✔ | ✖ | ✖ | ✖ |
| maintenance | 1 | ✔ | ✖ | ✖ | ✖ |
| working | 1 | ✖ | ✖ | ✖ | ✖ |
| shop | 1 | ✖ | ✖ | ✔ | ✖ |

# Usability

| | Url | Domain : hellabastos.com<br>Length : 15 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 1 |

# Document

| | | |
|---|---|---|
| ❌ | | Warnings : 3 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✔ Perfect. No inline css has been found in HTML tags! |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✔ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ❌ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✅ | Robots.txt | http://hellabastos.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You |

# Optimization

| | | |
|---|---|---|
| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |