

# Website review hendriksdental.co.nz

Generated on September 21 2024 08:36 AM






The score is 54/100




## SEO Content

	Title	<div>Experienced Dentist &amp; Dental Services with over 35 yrs experience</div> <div>Length : 69</div> <div>Perfect, your title contains between 10 and 70 characters.</div>										
	Description	<div>Experienced Dentist and Dental Services in Te Atatu, Auckland. Established for over 35 years and proudly kiwi owned and operated. We offer comprehensive dental services with leading edge technology. We are experienced in family, cosmetic, valium sleep dentistry, dental Implants and teeth whitening.</div> <div>Length : 307</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>										
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>										
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Hendriks Dental</td></tr><tr><td>title</td><td>Experienced Dentist &amp; Dental Services with over 35 yrs experience</td></tr><tr><td>url</td><td>https://www.hendriksdental.co.nz</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	Hendriks Dental	title	Experienced Dentist & Dental Services with over 35 yrs experience	url	https://www.hendriksdental.co.nz	type	website
Property	Content											
site_name	Hendriks Dental											
title	Experienced Dentist & Dental Services with over 35 yrs experience											
url	https://www.hendriksdental.co.nz											
type	website											




## SEO Content

		<div>description</div> <div>Experienced Dentist and Dental Services in Te Atatu, Auckland. Established for over 35 years and proudly kiwi owned and operated. We offer comprehensive dental services with leading edge technology. We are experienced in family, cosmetic, valium sleep dentistry, dental Implants and teeth whitening.</div> <div>image</div> <div>http://static1.squarespace.com/static/5f9633eb228e072283b79b98/t/61280e520ff7e52a2dca844d/1630015059044/hendriks+Logo+%281%29.png?format=1500w</div> <div>image:width</div> <div>500</div> <div>image:height</div> <div>500</div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>2</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Call us 09 838 8133</li><li>• [H2] Experienced Dentist and Dental Services</li><li>• [H2] Modern technology</li><li>• [H3] Our Team</li><li>• [H3] We are very proud of our customer reviews.</li><li>• [H4] New patients welcome</li><li>• [H4] Hendriks Dental</li></ul>	H1	H2	H3	H4	H5	H6	1	2	2	2	0	0
H1	H2	H3	H4	H5	H6									
1	2	2	2	0	0									
	Images	<div>We found 6 images on this web page.</div> <div>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>												
	Text/HTML Ratio	<div>Ratio : <b>8%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the	<p>Perfect! No underscores detected in your URLs.</p>


## SEO Links

	URLs	
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 38.46%</p> <p>Internal Links 61.54%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Hendriks Dental</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Meet our Team</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">BOOK</a>	External	Passing Juice
<a href="#">Book Online</a>	External	Passing Juice
<a href="#">Pt Chevalier</a>	External	Passing Juice
<a href="#">Click here to read our Google reviews</a>	External	Passing Juice
<a href="#">Click here to read our Facebook reviews</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">T&amp;C's</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>chevalier road menu <b>services</b> experienced</p> <p><b>dental</b> after <b>team</b> dentist home</p>
------------------------------------------------------------------------------------	----------------	------------------------------------------------------------------------------------------------------------





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	8	✓	✗	✓	✓
team	8	✗	✗	✗	✓
services	6	✓	✗	✓	✓
menu	4	✗	✗	✗	✗
after	4	✗	✗	✗	✗








## Usability

	Url	Domain : hendriksdental.co.nz Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
----------------------------------------------------------------------------------	---------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://www.hendriksdental.co.nz/sitemap.xml">https://www.hendriksdental.co.nz/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://hendriksdental.co.nz/robots.txt">http://hendriksdental.co.nz/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>