








# Website review highgrovedentalcare.co.uk

Generated on September 20 2024 23:11 PM





The score is 57/100







## SEO Content

	Title	<p>Dentist Reading   Highgrove Dental Care, Berkshire</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Highgrove Dental Care is a well established dentist based in Reading providing a full range of general, emergency and cosmetic dentistry for local patients</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>16</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1337 2078" style="list-style-type: none"> <li>• [H1] Welcome to Highgrove Dental Care in Reading</li> <li>• [H3] Popular dental services &amp; treatments</li> <li>• [H3] Why Choose Us?</li> <li>• [H3] Our Services include</li> <li>• [H3] Smile Makeover</li> <li>• [H3] Tooth Whitening</li> <li>• [H3] Emergency Dentistry</li> <li>• [H3] Family Dentistry</li> <li>• [H3] Crowns</li> <li>• [H3] Dentures</li> <li>• [H3] Root Canal Treatment</li> <li>• [H3] Bridges</li> <li>• [H3] White Fillings</li> <li>• [H3] Invisalign</li> <li>• [H3] Implants</li> <li>• [H3] Composite Bonding</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	16	5	0	0
H1	H2	H3	H4	H5	H6									
1	0	16	5	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Hygienist</li> <li>• [H4] Patient Testimonials</li> <li>• [H4] Patient Testimonials</li> <li>• [H4] CONTACT US</li> <li>• [H4] FIND US</li> <li>• [H4] OPENING TIMES</li> </ul>
	Images	<p>We found 24 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>

## In-page links

Anchor	Type	Juice
<a href="#">TermsFeed</a>	External	Passing Juice

## In-page links

<a href="#">Google Reviews</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Opening Times</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Dental Treatments</a>	Internal	Passing Juice
<a href="#">General Dentistry</a>	Internal	Passing Juice
<a href="#">Emergencies</a>	Internal	Passing Juice
<a href="#">Hygienist</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">Cosmetic Dentistry</a>	Internal	Passing Juice
<a href="#">Invisalign</a>	Internal	Passing Juice
<a href="#">Composite Bonding</a>	Internal	Passing Juice
<a href="#">Tooth Whitening</a>	Internal	Passing Juice
<a href="#">New Patients</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Fees &amp; Payment</a>	Internal	Passing Juice
<a href="#">Denplan</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Update cookies preferences</a>	Internal	Passing Juice
<a href="#">Dental Media</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

practice dentistry been dentist dental  
very teeth read more cosmetic





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	14	✓	✗	✓	✓
more	14	✗	✗	✗	✗
dental	12	✓	✗	✓	✓
dentistry	8	✗	✗	✓	✓
very	8	✗	✗	✗	✗






## Usability

	Url	Domain : highgrovedentalcare.co.uk Length : 25
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://highgrovedentalcare.co.uk/robots.txt">http://highgrovedentalcare.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>