Website review
hooplaha.com

Generated on September 21 2024 01:29 AM

The score is 56/100

SEO Content

✓	Title	RebelMouse | A Creative Agency for Storytellers **Length : 47** Perfect, your title contains between 10 and 70 characters.
✓	Description	Publish with RebelMouse, a modern CMS and creative agency. Our AI-powered platform fuels more organic traffic, conversions, revenue, and user loyalty **Length : 149** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	cms,best cms, content management system, web cms, wordpress, wordpress alternative, wordpress VIP alternative, web content management system, social publishing, media cms, high traffic cms, social CMS Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	RebelMouse
image	https://assets.rbl.ms/51766514/origin.png
image:width	980
image:height	2000
title	RebelMouse
description	RebelMouse powers social websites with our revenue-focused DCMS platform that's engineered to ride the bleeding edge of digital publishing.

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	27	1	0	0	0

- [H1] Where Websites Are Built
- [H2] Check Your Website's Health
- [H2] AI for Websites
- [H2] Our Core Features
- [H2] Why RebelMouse?
- [H2] Unprecedented Scale
- [H2] Today's Top Websites Use RebelMouse
- [H2] What Clients Say
- [H2] Case Studies
- [H2] EHN Redesign Leads to Explosive Growth and Higher Engagement
- [H2] Technical SEO Boosts Media Company's User Engagement
- [H2] RebelMouse Receives Superb Review from Responsible Statecraft!
- [H2] RebelMouse CMS Earns Glowing Testimonial from No Film School
- [H2] No Film School Celebrates Improved User Experience and Core Web Vitals One Month After Launch
- [H2] No Film School Dominates Traffic Growth Across 4 Different Platforms
- [H2] PowerToFly Experiences Surge in User Traffic Following Dynamic Website Redesign
- [H2] Media Powerhouse Skyrockets in Ad Revenue and User Engagement After Replatforming
- [H2] Narcity Boosts On-Site Search With RebelMouse AI
- [H2] Huge Boost in Search Performance After RebelMouse's Structured Data Integration
- [H2] Premier Guitar Surges in Pageviews After Boost Spot Placement
- [H2] No Labels Sees Major Growth After One Month on RebelMouse
- [H2] A Team Built Like No Other
- [H2] OUR TECHNOLOGY
- [H2] OUR CREATIVE AGENCY
- [H2] FOR CONTENT CREATORS
- [H2] FOR DEVELOPERS
- [H2] INSIGHTS
- [H2] ABOUT US
- [H3] Modernize Your Site for the AI Era, First-Party Data, Editorial, and Personalization

Images

We found 78 images on this web page.

7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

Text/HTML Ratio

Ratio : **4%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

Flash

Perfect, no Flash content has been detected on this page.

SEO Content

✅		
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 38 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 44.74% Internal Links 55.26%

In-page links

Anchor	Type	Juice
Talk to Us	Internal	Passing Juice
Get Your Free Analysis Now	Internal	Passing Juice
Learn More	Internal	Passing Juice
EHN Redesign Leads to Explosive Growth and Higher Engagement	External	Passing Juice
Technical SEO Boosts Media Company's User Engagement	External	Passing Juice
RebelMouse Receives Superb Review from Responsible Statecraft!	External	Passing Juice
RebelMouse CMS Earns Glowing Testimonial from No Film School	External	Passing Juice

In-page links

No Film School Celebrates Improved User Experience and Core Web Vitals One Month After Launch	External	Passing Juice
No Film School Dominates Traffic Growth Across 4 Different Platforms	External	Passing Juice
PowerToFly Experiences Surge in User Traffic Following Dynamic Website Redesign	External	Passing Juice
Media Powerhouse Skyrockets in Ad Revenue and User Engagement After Replatforming	External	Passing Juice
Narcity Boosts On-Site Search With RebelMouse AI	External	Passing Juice
Huge Boost in Search Performance After RebelMouse's Structured Data Integration	External	Passing Juice
Premier Guitar Surges in Pageviews After Boost Spot Placement	External	Passing Juice
No Labels Sees Major Growth After One Month on RebelMouse	External	Passing Juice
Entry Editor	Internal	Passing Juice
Layout & Design Tool	Internal	Passing Juice
Particle Assembler	Internal	Passing Juice
How We're Different	Internal	Passing Juice
How We Can Help	Internal	Passing Juice
Our Partner Ecosystem	Internal	Passing Juice
Content Workflow	Internal	Passing Juice
SEO	Internal	Passing Juice
Distribution	Internal	Passing Juice
Site Performance	Internal	Passing Juice
Monetization	Internal	Passing Juice
Analytics	Internal	Passing Juice
API	External	Passing Juice
Blog	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Product Updates	Internal	Passing Juice
Meet RebelMouse	Internal	Passing Juice

In-page links

Our Investors	Internal	Passing Juice
Rebels for Good	Internal	Passing Juice
About	External	Passing Juice
Privacy	External	Passing Juice
Terms	External	Passing Juice
Contact	External	Passing Juice

SEO Keywords

Keywords Cloud	director all rebelmouse technology team content digital just more network

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rebelmouse	25	✔	✖	✔	✔
team	12	✖	✖	✖	✔
more	8	✖	✖	✔	✖
all	7	✖	✖	✖	✖
just	6	✖	✖	✖	✖

Usability

	Url	Domain : hooplaha.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.rebelmouse.com/
✅	Robots.txt	http://hooplaha.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics