




Website review humankindswim.com

Generated on September 23 2024 12:23 PM






The score is 48/100







SEO Content

	Title	<div>Inclusive Apparel &dash; Humankind</div> <div>Length : 35</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																		
	Description	<div>Meet Humankind, apparel for every body. Helping you feel comfortable and confident from land to sea.</div> <div>Length : 100</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																		
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Humankind</td></tr><tr><td>url</td><td>https://www.humankindclothing.com/</td></tr><tr><td>title</td><td>Inclusive Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Meet Humankind, apparel for every body. Helping you feel comfortable and confident from land to sea.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0205/3478/8160/files/SS_HERO_83d87050-0458-4c6c-81df-8b208ccc8c01.jpg?v=1649189404</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0205/3478/8160/files/SS_HERO_83d87050-0458-4c6c-81df-8b208ccc8c01.jpg?v=1649189404</td></tr><tr><td>image:width</td><td>1920</td></tr></tbody></table>	Property	Content	site_name	Humankind	url	https://www.humankindclothing.com/	title	Inclusive Apparel	type	website	description	Meet Humankind, apparel for every body. Helping you feel comfortable and confident from land to sea.	image	https://cdn.shopify.com/s/files/1/0205/3478/8160/files/SS_HERO_83d87050-0458-4c6c-81df-8b208ccc8c01.jpg?v=1649189404	image:secure_url	https://cdn.shopify.com/s/files/1/0205/3478/8160/files/SS_HERO_83d87050-0458-4c6c-81df-8b208ccc8c01.jpg?v=1649189404	image:width	1920
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SEO Content

		image:height 1080
	Headings	<div> H1 5 H2 3 H3 0 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] Humankind • [H1] Tech Tank • [H1] Tech Shirt • [H1] 50% OFF SELECT STYLES • [H1] SPORTY DAYS AHEAD • [H2] Hi, we're Humankind • [H2] Shop by Category • [H2] BEST SELLERS
	Images	<p>We found 602 images on this web page.</p> <p>50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2%</p> <p>Internal Links 98%</p>

In-page links

[illegible]

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Swim Liner Brief	External	Passing Juice
Our Story	Internal	Passing Juice
HK Journal	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
CA Privacy Act	Internal	Passing Juice
Accessibility	Internal	Passing Juice
{{{name}}}	Internal	Passing Juice

SEO Keywords

Keywords Cloud






mulberry shirt usd shirtpublictitlefog shirtpublictitlenavy
shirtpublictitlemulberry navy black tech fog

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tech	118	✖	✖	✖	✔
shirt	60	✖	✖	✖	✔
usd	28	✖	✖	✖	✖
fog	24	✖	✖	✖	✖
navy	22	✖	✖	✖	✖









Usability

	Url	Domain : humankindswim.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.






Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div> https://www.humankindclothing.com/sitemap.xml</div>
	Robots.txt	<div>http://humankindswim.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>