

## **SEO Content**

	Title	Domain r	nisconfigure	ed			
		Length	: 20				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
$\bigotimes$	Description	Length	: 0				
			. We haven' ne meta tage				bage. Use <u>this</u>
$\bigotimes$	Keywords	-	. We haven' eta tags ger		-		ge. Use <u>this free</u>
8	Og Meta Properties	social cra	e does not ta awler's bette <u>s generator</u>	er structuriz	e your page		nis tags allows ree og
	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [	H1] This don	nain points	to Shopify k	out isn't con	figured properly
	Images	We found	We found 1 images on this web page.				
		Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 1	6%				
			s page's rat in 25 percer		HTML code	e is higher tl	nan 15, but
0	Flash	Perfect, r	no Flash con	tent has be	en detected	d on this pag	ge.

## **SEO Content**

0	lframe	Great, there are no lframes detected on this page.		
		SEO Links		
0	URL Rewrite	Good. Your links looks friendly!		
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
8	In-page links	We found a total of 0 links including 0 link(s) to files		
	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 0%		
		Internal Links 0%		

## In-page links

Anchor	Туре	Juice
SEO Keywords	5	

0	Keywords Cloud	please shopify check properly owner <b>domain</b> store misconfigured points configured

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
domain	3	×	×	×	×
misconfigured	1	*	×	×	×

# **Keywords Consistency**

points	1	×	×	×	×
shopify	1	×	×	×	×
configured	1	×	×	×	×

## Usability

0	Url	Domain : iamamountainbiker.com Length : 21
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul>

#### Document

×	Great, your website has few CSS files.	
•	Perfect, your website has few JavaScript files.	
	Perfect, your website takes advantage of gzip.	

### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap		Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://iamamountainbiker.com/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.