





# Website review impresserp.com

Generated on September 22 2024 13:30 PM






The score is 51/100






## SEO Content

	Title	Screen Print Shop Software - Aptean Impress ERP  <b>Length : 47</b>  Perfect, your title contains between 10 and 70 characters.										
	Description	A comprehensive, scalable suite of print shop management ERP software tools which are Cloud-based and designed for your apparel decorating, print screening and promotional goods business.  <b>Length : 187</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Screen Print Shop Software - Aptean Impress ERP</td></tr><tr><td>description</td><td>A comprehensive, scalable suite of print shop management ERP software tools which are Cloud-based and designed for your apparel decorating, print screening and promotional goods business.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td><a href="https://images.ctfassets.net/grb5fvwhwnyo/1YzILhVayl3toNFO0Fo3ys/f54a37018edcbf7ddd22e12cf55060d2/SEO-Print-Apparel.png">https://images.ctfassets.net/grb5fvwhwnyo/1YzILhVayl3toNFO0Fo3ys/f54a37018edcbf7ddd22e12cf55060d2/SEO-Print-Apparel.png</a></td></tr></tbody></table>	Property	Content	title	Screen Print Shop Software - Aptean Impress ERP	description	A comprehensive, scalable suite of print shop management ERP software tools which are Cloud-based and designed for your apparel decorating, print screening and promotional goods business.	type	website	image	<a href="https://images.ctfassets.net/grb5fvwhwnyo/1YzILhVayl3toNFO0Fo3ys/f54a37018edcbf7ddd22e12cf55060d2/SEO-Print-Apparel.png">https://images.ctfassets.net/grb5fvwhwnyo/1YzILhVayl3toNFO0Fo3ys/f54a37018edcbf7ddd22e12cf55060d2/SEO-Print-Apparel.png</a>
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## SEO Content

		<div>url</div> <div>https://www.aptean.com/en-US/solutions/erp/products/apparel-inventory-management-erp-imp ress?utm_source=web&amp;utm_medium=im press&amp;utm_campaign=redirect</div> <div>site_name</div> <div>Aptean.com</div>
	Headings	<div> <div><b>H1</b></div> <div>1</div> </div> <div> <div><b>H2</b></div> <div>9</div> </div> <div> <div><b>H3</b></div> <div>0</div> </div> <div> <div><b>H4</b></div> <div>0</div> </div> <div> <div><b>H5</b></div> <div>0</div> </div> <div> <div><b>H6</b></div> <div>0</div> </div> <div> <ul style="list-style-type: none"> <li>• [H1] Ready for Optimized Print Shop Management</li> <li>• [H2] A Complete Solution</li> <li>• [H2] Designed Specifically</li> <li>• [H2] For Apparel Decoration</li> <li>• [H2] Featured Print Shop Capabilities</li> <li>• [H2] Industry-Specific Features.</li> <li>• [H2] Print Shop Functions.</li> <li>• [H2] Functionality Scales As You Grow</li> <li>• [H2] Product Suppliers</li> <li>• [H2] Ready to start transforming your print shop business?</li> </ul> </div>
	Images	<div>We found 26 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>
	Text/HTML Ratio	<div>Ratio : <b>1%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Great, there are no Iframes detected on this page.</div>

## SEO Links

	URL Rewrite	<div>Bad. Your links have query string.</div>
	Underscores in the URLs	<div>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</div>
	In-page links	<div>We found a total of 27 links including 0 link(s) to files</div>
	Statistics	<div>External Links : noFollow 0%</div>

## SEO Links



External Links : Passing Juice 14.81%

Internal Links 85.19%


### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Request Demo</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">ERP</a>	Internal	Passing Juice
<a href="#">Client Portal Log-In</a>	External	Passing Juice
<a href="#">Explore Integrations</a>	Internal	Passing Juice
<a href="#">What Is ERP?</a>	Internal	Passing Juice
<a href="#">What Is TMS?</a>	Internal	Passing Juice
<a href="#">What Is PLM?</a>	Internal	Passing Juice
<a href="#">What Is EAM?</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Aptean Connect</a>	External	Passing Juice
<a href="#">Trust Center</a>	External	Passing Juice
<a href="#">On-Prem vs Cloud</a>	Internal	Passing Juice

## In-page links

<a href="#">Legal &amp; Policy</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Anti Modern Slavery Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	order <b>request</b> demo shop <b>management</b> print impress <b>ap</b> tean only insights
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
management	9	✗	✗	✓	✓
print	7	✓	✗	✓	✓
aptean	7	✓	✗	✗	✗
request	6	✗	✗	✗	✗
shop	5	✓	✗	✓	✓

## Usability

	Url	Domain : impresserp.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://impresserp.com/robots.txt">http://impresserp.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>