Website review
impresserp.com

Generated on September 07 2024 23:10 PM

The score is 51/100

SEO Content

✅	Title	**Screen Print Shop Software - Aptean Impress ERP** **Length : 47** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	A comprehensive, scalable suite of print shop management ERP software tools which are Cloud-based and designed for your apparel decorating, print screening and promotional goods business. **Length : 187** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Screen Print Shop Software - Aptean Impress ERP
description	A comprehensive, scalable suite of print shop management ERP software tools which are Cloud-based and designed for your apparel decorating, print screening and promotional goods business.
type	website
image	https://images.ctfassets.net/grb5fvwhwnyo/1YzlLhVayI3toNFO0Fo3ys/f54a37018edcbf7ddd22e12cf55060d2/SEO-Print-Apparel.png

SEO Content

		url	https://www.aptean.com/en-US/solutions/erp/products/apparel-inventory-management-erp-impress?utm_source=web&utm_medium=impress&utm_campaign=redirect
		site_name	Aptean.com
	Headings	**H1** 1 **H2** 9 **H3** 0 **H4** 0 **H5** 0 **H6** 0	

- [H1] Ready for Optimized Print Shop Management
- [H2] A Complete Solution
- [H2] Designed Specifically
- [H2] For Apparel Decoration
- [H2] Featured Print Shop Capabilities
- [H2] Industry-Specific Features.
- [H2] Print Shop Functions.
- [H2] Functionality Scales As You Grow
- [H2] Product Suppliers
- [H2] Ready to start transforming your print shop business?

	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 14.81%

Internal Links 85.19%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Careers	External	Passing Juice
Contact Us	Internal	Passing Juice
Partners	Internal	Passing Juice
Support	Internal	Passing Juice
Services	Internal	Passing Juice
Home	Internal	Passing Juice
Solutions	Internal	Passing Juice
ERP	Internal	Passing Juice
Client Portal Log-In	External	Passing Juice
Explore Integrations	Internal	Passing Juice
What Is ERP?	Internal	Passing Juice
What Is TMS?	Internal	Passing Juice
What Is PLM?	Internal	Passing Juice
What Is EAM?	Internal	Passing Juice
About Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Locations	Internal	Passing Juice
Aptean Connect	External	Passing Juice
Trust Center	External	Passing Juice
On-Prem vs Cloud	Internal	Passing Juice

In-page links

Legal & Policy	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Anti Modern Slavery Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

Keywords Cloud	request order impress insights aptean shop print management demo only

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
management	9	✖	✖	✔	✔
print	7	✔	✖	✔	✔
aptean	7	✔	✖	✖	✖
request	6	✖	✖	✖	✖
shop	5	✔	✖	✔	✔

Usability

	Url	Domain : impresserp.com Length : 14
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

❌		

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://impresserp.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.