







Website review improb.com

Generated on November 13 2024 01:54 AM






The score is 56/100







SEO Content

	Title	<p>Improb: Emerging Products, Styles, and Trends</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Improb is dedicated to delivering insight into the best gear, cutting-edge tech, adventure, rides, apparel, design and more.</p> <p>Length : 124</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Improb: Emerging Products, Styles, and Trends</td></tr><tr><td>description</td><td>Improb is dedicated to delivering insight into the best gear, cutting-edge tech, adventure, rides, apparel, design and more.</td></tr><tr><td>url</td><td>https://improb.com/</td></tr><tr><td>site_name</td><td>Improb</td></tr><tr><td>image</td><td>https://improb.com/wp-content/uploads/2018/03/IMPROB-1.png</td></tr><tr><td>image:width</td><td>684</td></tr><tr><td>image:height</td><td>410</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Improb: Emerging Products, Styles, and Trends	description	Improb is dedicated to delivering insight into the best gear, cutting-edge tech, adventure, rides, apparel, design and more.	url	https://improb.com/	site_name	Improb	image	https://improb.com/wp-content/uploads/2018/03/IMPROB-1.png	image:width	684	image:height	410
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SEO Content

	Headings	H1 0	H2 5	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Today's Recommended• [H2] LATEST STORIES• [H2] EDITOR'S PICKS• [H2] EDITOR'S PICKS• [H2] LATEST STORIES					
	Images	We found 8 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
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In-page links

Gear Guides	Internal	Passing Juice
Culture	Internal	Passing Juice
Everyday Carry	Internal	Passing Juice
Gear	Internal	Passing Juice
Tech	Internal	Passing Juice
Living	Internal	Passing Juice
Vehicles	Internal	Passing Juice
Buying Guides	Internal	Passing Juice
Etc	Internal	Passing Juice
Vices	Internal	Passing Juice
Fluid Flick: Coolest Zippo Lighters	Internal	Passing Juice
Watches	Internal	Passing Juice
The 18 Best Swiss Watches for Men	Internal	Passing Juice
Citizen Dive Watches Guide	Internal	Passing Juice
Air Time: Reservoir's Airfight Titane Watch	Internal	Passing Juice
New Release: Bestech Sledgehammer, a Tanto EDC Flipper	Internal	Passing Juice
The Science of Self-Defense: CRKT Provoke Compact Knife	Internal	Passing Juice
Rides	Internal	Passing Juice
Scotsman: World's First Carbon Fiber 3D Printed Electric Scooter	Internal	Passing Juice
Best Wooden Watches	Internal	Passing Juice
Best All-Black Boots for Men	Internal	Passing Juice
Fashionable Men: What They are Wearing Now	Internal	Passing Juice
Best Beard Trimmers &#8211; For Whiskers Well-Kempt	Internal	Passing Juice
Best Men's Chinos &#8211; Variety Meets Versatility	Internal	Passing Juice
Ergonomic: 30 Best Office Chairs	Internal	Passing Juice
Wallets	Internal	Passing Juice
Keep Your Crypto Secure: D'CENT's Biometric Crypto Wallet	Internal	Passing Juice
Science	Internal	Passing Juice

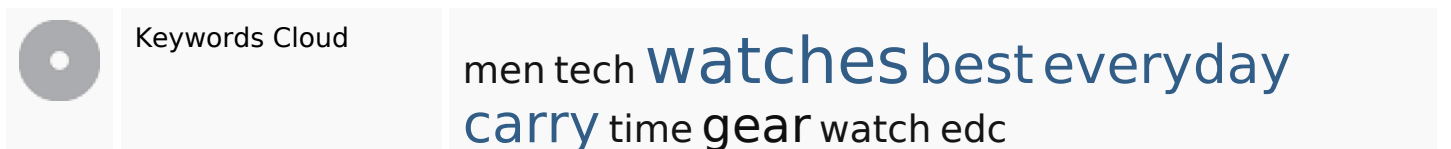
In-page links

Moonlight Drive: GM and Lockheed-Martin to Build New Lunar Rover	Internal	Passing Juice
Civivi Mini Bullmastiff Pocket Knife: Damascus Steel, Deep Deal	Internal	Passing Juice
Visionary App: GoodMaps Aids Visually Impaired Users	Internal	Passing Juice
Return of the Clamshell: Samsung Galaxy Z Flip 3 Leaks	Internal	Passing Juice
Outdoors	Internal	Passing Juice
Camp Heavy Duty: The Best Canvas Tents	Internal	Passing Juice
Multi-Tools	Internal	Passing Juice
Stop Key Jangle, Add 9 Tools: Orbitkey Black Edition v2 Multitool	Internal	Passing Juice
From Humble Military Contract Beginnings: Swiss Army Knife History	Internal	Passing Juice
Up for Auction: Andy Warhol's Watch, a Patek Philippe Ref. 570	Internal	Passing Juice
Smaller, Faster: Anker Nano II Charger Outruns Competition	Internal	Passing Juice
Mudra Band Deploys Neural Tech for Apple Watch Gesture Control	Internal	Passing Juice
Home	Internal	Passing Juice
Shomer-Tec Spy Bolt Hides Goodies KGB-Style	Internal	Passing Juice
Cultivated EDC: Garrett Wade Tools Crafts Brass Multitool	Internal	Passing Juice
Poor Vision, Great Sound: Best Headphones for Glasses Wearers	Internal	Passing Juice
Beryl Burner Bike Light Brightens During Braking	Internal	Passing Juice
Eye-Catching, RFID Blocking: The Ridge Damascus Wallet	Internal	Passing Juice
Apple Watch 7: Leaks Suggest Design Tweaks, Release Date, and Price	Internal	Passing Juice
Gun Accessories	Internal	Passing Juice
Secure Shooters: The Best Tactical Rifle Cases	Internal	Passing Juice
Watches	Internal	Passing Juice
Space Time Continuum: Konstantin Chaykin Mk3 Fighter is the First Watch for Mars	Internal	Passing Juice
Turning Back the Clock: Seiko Presage Watches Celebrate	Internal	Passing Juice

In-page links

1960s Style		
Anti-Bacterial Torch: UltraGuard Capsule UV Sanitizer	Internal	Passing Juice
Mictic Wristbands are Wearable Musical Instruments	Internal	Passing Juice
Accessories	Internal	Passing Juice
Screen-Safe Stunners: Dreamers Sleep and Screen Glasses	Internal	Passing Juice
Jacob &#038; Co. x Bugatti Chiron Tourbillon Baguette Features Mini Supercar Engine	Internal	Passing Juice
More Posts	Internal	Passing Juice
About	Internal	Passing Juice
Advertise	Internal	Passing Juice
Contact	Internal	Passing Juice
Affiliate Disclosure	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Magazine	Internal	Passing Juice






SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
watches	22	✖	✖	✖	✖
everyday	15	✖	✖	✖	✖
carry	15	✖	✖	✖	✖
best	15	✖	✖	✔	✖
gear	9	✖	✖	✔	✖


Usability

	Url	Domain : improb.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://improb.com/sitemap_index.xml</div>
	Robots.txt	<p>http://improb.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>