



# Website review inglisorthodontics.com

Generated on September 20 2024 11:44 AM






The score is 60/100




## SEO Content

	<p>Title</p>	<p>Orthodontist Hutchinson MN Invisalign Braces   Crow River Orthodontics</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Orthodontist Dr Mark DeRocher at Crow River Orthodontics offers expert orthodontic care with braces and Invisalign in Hutchinson, MN surrounding areas. (320) 587-3502, (320) 559-0247</p> <p><b>Length : 184</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2051"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://crowriverorthodontics.com/</td> </tr> <tr> <td>site_name</td> <td>Crow River Orthodontics</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Orthodontist Hutchinson MN Invisalign Braces   Crow River Orthodontics</td> </tr> <tr> <td>description</td> <td>Orthodontist Dr Mark DeRocher at Crow River Orthodontics offers expert orthodontic care with braces and Invisalign in Hutchinson, MN surrounding areas. (320) 587-3502, (320) 559-0247</td> </tr> </tbody> </table>	Property	Content	url	https://crowriverorthodontics.com/	site_name	Crow River Orthodontics	locale	en_US	type	website	title	Orthodontist Hutchinson MN Invisalign Braces   Crow River Orthodontics	description	Orthodontist Dr Mark DeRocher at Crow River Orthodontics offers expert orthodontic care with braces and Invisalign in Hutchinson, MN surrounding areas. (320) 587-3502, (320) 559-0247
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## SEO Content

		<p>image <a href="https://crowriverorthodontics.com/wp-content/uploads/2022/03/Crow-River-Orthodontics-Favicon.png">https://crowriverorthodontics.com/wp-content/uploads/2022/03/Crow-River-Orthodontics-Favicon.png</a></p> <p>image:secure_url <a href="https://crowriverorthodontics.com/wp-content/uploads/2022/03/Crow-River-Orthodontics-Favicon.png">https://crowriverorthodontics.com/wp-content/uploads/2022/03/Crow-River-Orthodontics-Favicon.png</a></p> <p>image:width 512</p> <p>image:height 512</p> <p>image:alt Logo 3 - Crow River Orthodontics logo</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Crow RiverOrthodontics</li> <li>• [H2] Welcome To</li> <li>• [H2] We Use Cutting-Edge Technology</li> <li>• [H2] MeetDr. Mark J. DeRocher</li> <li>• [H2] Providing the Best Patient Experiencewith the Latest Technology</li> <li>• [H2] StrideCustom Braces</li> <li>• [H2] Clarity &amp; InvisalignAligners</li> <li>• [H2] TriosDigital Impressions</li> <li>• [H2] PrecisionBracket Placement</li> <li>• [H2] Customized Treatment for the Whole Family</li> <li>• [H3] Contact Our Office Today</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	1	0	0	0									
	Images	<p>We found 30 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 71.74% Internal Links 28.26%

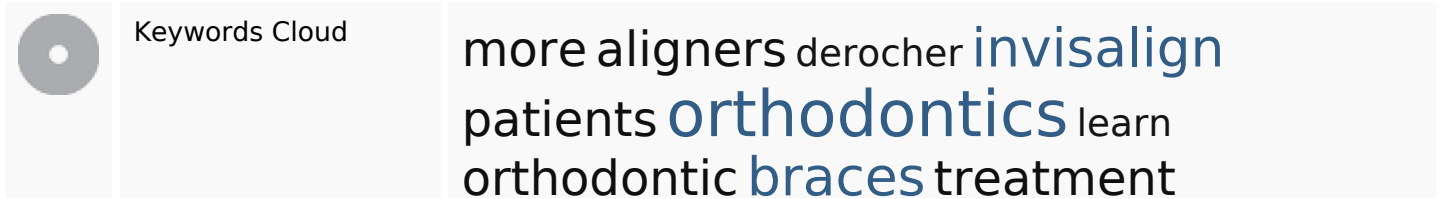
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Meet Dr. DeRocher</a>	External	Passing Juice
<a href="#">Meet Our Team</a>	External	Passing Juice
<a href="#">About Board Certification</a>	External	Passing Juice
<a href="#">Why Choose Us</a>	External	Passing Juice
<a href="#">First Visit</a>	External	Passing Juice
<a href="#">Easy Financing</a>	External	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice
<a href="#">Types of Braces</a>	External	Passing Juice
<a href="#">All About Braces</a>	External	Passing Juice
<a href="#">Common Problems</a>	External	Passing Juice
<a href="#">Orthodontic Retainers</a>	External	Passing Juice
<a href="#">Early Orthodontics</a>	External	Passing Juice
<a href="#">Adolescent Treatment</a>	External	Passing Juice
<a href="#">Adult Orthodontics</a>	External	Passing Juice
<a href="#">Stride Custom Braces</a>	External	Passing Juice
<a href="#">Surgical Orthodontics</a>	External	Passing Juice

## In-page links

<a href="#">Dentofacial Orthopedics</a>	External	Passing Juice
<a href="#">Temporary Anchorage Devices</a>	External	Passing Juice
<a href="#">Invisalign</a>	External	Passing Juice
<a href="#">Invisalign Teen</a>	External	Passing Juice
<a href="#">Cost of Clear Aligners</a>	External	Passing Juice
<a href="#">3M Clarity Aligners</a>	External	Passing Juice
<a href="#">Trios Digital Impressions</a>	External	Passing Juice
<a href="#">Hutchinson Office Hours and Location</a>	External	Passing Juice
<a href="#">Cokato Office Hours &amp; #038; Location</a>	External	Passing Juice
<a href="#">Request an Appointment</a>	External	Passing Juice
<a href="#">Emergency Care</a>	External	Passing Juice
<a href="#">Dr. Mark J. DeRocher</a>	Internal	Passing Juice
<a href="#">early orthodontic treatment</a>	Internal	Passing Juice
<a href="#">adult orthodontics</a>	Internal	Passing Juice
<a href="#">appointment</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">New Patients</a>	Internal	Passing Juice
<a href="#">About Orthodontics</a>	Internal	Passing Juice
<a href="#">Invisalign</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Anti Spam Policy</a>	External	Passing Juice
<a href="#">Statement of Accessibility</a>	External	Passing Juice
<a href="#">Kaleidoscope&amp;reg;</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
orthodontics	22	✓	✗	✓	✓
invisalign	15	✓	✗	✓	✓
braces	14	✓	✗	✓	✓
treatment	13	✗	✗	✗	✓
patients	9	✗	✗	✗	✗











## Usability

	Url	Domain : inglisorthodontics.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://crowriverorthodontics.com/sitemaps.xml">https://crowriverorthodontics.com/sitemaps.xml</a>
	Robots.txt	<a href="http://inglisorthodontics.com/robots.txt">http://inglisorthodontics.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics