Website review instinct.ph

The score is 51/100

SEO Content

✅	Title	Instinct Studios® — Make Them Look™ | INDEPENDENT STREETWEAR BRAND **Length : 66** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Apparel that demands to be noticed, demands attention, demands to be seen. Look for an Instinct Studios supporter in a crowd, you can't miss them. This is the Instinct Studios® experience. **Length : 192** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Instinct Studios
url	https://instinct.ph/
title	Instinct Studios® — Make Them Look™ | INDEPENDENT STREETWEAR BRAND
type	website
description	Apparel that demands to be noticed, demands attention, demands to be seen. Look for an Instinct Studios supporter in a crowd, you can't miss them. This is the Instinct Studios® experience.

SEO Content

		image	https://cdn.shopify.com/s/files/1/0015/8171/1435/files/logo_f132640d-df39-4f72-89ec-b9f5fda1e7a3.png?height=628&pad_color=000000&v=1636869728&width=1200
		image:secure_url	https://cdn.shopify.com/s/files/1/0015/8171/1435/files/logo_f132640d-df39-4f72-89ec-b9f5fda1e7a3.png?height=628&pad_color=000000&v=1636869728&width=1200
		image:width	1200
		image:height	628

Headings

H1	H2	H3	H4	H5	H6
1	10	15	0	0	0

- [H1] .site-header__logo-image { height: 50px; }
- [H2] Instinct Studios®
- [H2] about Instinct Studios®
- [H2] connect with Instinct Studios®
- [H2] featured selections
- [H2] new releases
- [H2] INSTINCT STUDIOS® — Make Them Look™
- [H2] The Studio Collective // Blog
- [H2] Which Graphic Design Software is the best for You?
- [H2] Child's Play: The Coming of Age of the Manila Toymaking Industry
- [H2] New to e-Commerce? Here's where to start selling!
- [H3] NEW RELEASES
- [H3] VIEW DESIGNER ROSTER
- [H3] VIEW ITEMS ON SALE
- [H3] Peace by Instinct Studios
- [H3] Atlas by Instinct Studios
- [H3] Forward by Instinct Studios
- [H3] Fury by Instinct Studios
- [H3] Champion of Life Bucket Hat
- [H3] Champion of Life Tote Bag
- [H3] Champion of Life Shirt
- [H3] Oni v3 by Jeth Olba
- [H3] Simone Cargos [Bone]
- [H3] MAKE
- [H3] them
- [H3] LOOK™

Images

We found 18 images on this web page.

7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

Text/HTML Ratio

Ratio : **6%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 15 links including 0 link(s) to files
●	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 0% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
All Collections	Internal	Passing Juice
About Instinct Studios	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
All Products	Internal	Passing Juice

In-page links

Terms of Service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
BROWSE NEW RELEASES	Internal	Passing Juice
OUR VISION	Internal	Passing Juice
SALE	Internal	Passing Juice
-	External	noFollow

SEO Keywords

Keywords Cloud	slide studios collections instinct look them all make cart home
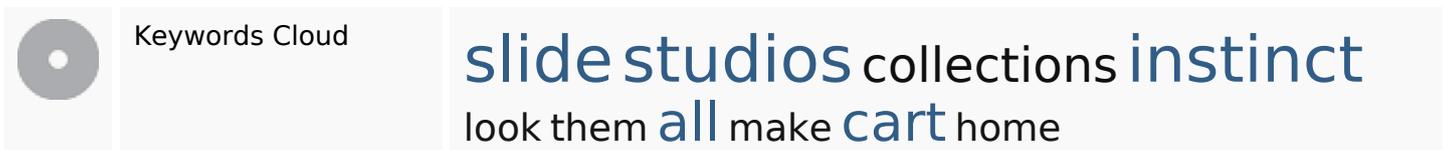
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
slide	8	✖	✖	✖	✖
instinct	7	✔	✖	✔	✔
studios	7	✔	✖	✔	✔
all	5	✖	✖	✖	✖
cart	5	✖	✖	✖	✖

Usability

	Url	Domain : instinct.ph Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://instinct.ph/sitemap.xml
✅	Robots.txt	http://instinct.ph/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics