Website review
internationaldentalarts.com

The score is 63/100

SEO Content

✅	Title	International Dental Arts - Dental Restorations, Dentures, Implant **Length : 66** Perfect, your title contains between 10 and 70 characters.
✅	Description	High quality dental restorations, Implant Solutions, Full and partial Dentures, Flexible RPDs, and all Zirconia Crowns. IDA is your full service Dental lab. **Length : 156** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://internationaldentalarts.com/
site_name	International Dental Arts
title	International Dental Arts
description	Full Service Dental Lab Providing High Quality Dental Restorations, Implants, and Dentures for Over 40 Years Contact us @ (218) 283-4059
type	website
image	http://img1.wsimg.com/isteam/stock/99708
locale	en_US

Headings	**H1** 2	**H2** 3	**H3** 2	**H4** 13	**H5** 0	**H6** 0

SEO Content

- [H1] International Dental Arts
- [H1] Our Services
- [H2] Subscribe
- [H2] Contact Us
- [H2] Social
- [H3] International Dental Arts
- [H3] International Dental Arts
- [H4] Digital Design and Fabrication
- [H4] Digital Design and Fabrication
- [H4] Digital Design and Fabrication
- [H4] Fixed Crown and Bridge
- [H4] Digital Design and Fabrication
- [H4] Digital Design and Fabrication
- [H4] Removables
- [H4] Digital Design and Fabrication
- [H4] Removables
- [H4] Additional Information
- [H4] Send Message or Request a Quote
- [H4] Contact Us to discuss how we can help you make your practice more profitable
- [H4] International Dental Arts

✓	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 14.29%

Internal Links 85.71%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Restorations	Internal	Passing Juice
About	Internal	Passing Juice
Send a case	Internal	Passing Juice
Contact	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Website Builder	External	Passing Juice

SEO Keywords

Keywords Cloud

dental dentures digital full case home send arts international restorations

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	24	✔	✖	✔	✔
international	13	✔	✖	✖	✔
restorations	13	✔	✖	✔	✖
arts	12	✔	✖	✖	✔
digital	11	✖	✖	✖	✔

Usability

	Url	Domain : internationaldentalarts.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://internationaldentalarts.com/sitemap.xml
	Robots.txt	http://internationaldentalarts.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.