Website review
isabellesaxton.com

Generated on September 20 2024 08:38 AM

The score is 57/100

SEO Content

✅	Title	Isabelle Saxton **Length : 15** Perfect, your title contains between 10 and 70 characters.
✅	Description	Isabelle Saxton is an environmentally and socially responsible apparel designer, stylist and creative director. **Length : 112** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Apparel,Design,Student work,modelling inquiries,fashion,sustainablefashion,sustainability,SUSTAINABLECONSULTANT Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Isabelle Saxton
description	Isabelle Saxton is an environmentally and socially responsible apparel designer, stylist and creative director.
image	https://cdn.myportfolio.com/16d540aad5e7f3e3e9ea9620bc312777/2d846c4d-42a3-4c99-bdca-35a064614834_rwc_0x0x7056x7974x7056.jpg?h=68841d5f4733616c60e5814000e5ef0c

⚪	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	0	0	0	0	0

SEO Content

❌	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
ABOUT	Internal	Passing Juice
CLOTHING	Internal	Passing Juice
WORDS	Internal	Passing Juice
PRESS	Internal	Passing Juice
SUSTAINABILITY CHATS	Internal	Passing Juice

In-page links

CONTACT	Internal	Passing Juice
this form	External	Passing Juice

SEO Keywords

Keywords Cloud	**sustainability** sustainable press isabelle regenerative words clothing chats work design

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sustainability	10	✖	✔	✖	✖
chats	3	✖	✖	✖	✖
isabelle	2	✔	✖	✔	✖
clothing	2	✖	✖	✖	✖
words	2	✖	✖	✖	✖

Usability

	Url	Domain : isabellesaxton.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://isabellesaxton.com/sitemap.xml
✓	Robots.txt	http://isabellesaxton.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.