

# Website review islandimprints.net

Generated on September 22 2024 19:31 PM

The score is 51/100

#### **SEO Content**

<u> </u>	Title	Island Imprints Inc.   Promotional Products & Depart   Fresho, CA: Home  Length: 76  Ideally, your title should contain between 10 and 70 characters (spaces					
		included)	. Use <u>this f</u> r	ree tool to	calculate tex	t length.	
	Description	Island Imprints Inc.   Fresno, CA. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices.					
		Length	: 170				
				•	should contailse this free		70 and 160 ulate text length.
	Keywords	Island Imprints, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways					
		Good, yo	ur page cor	ntains meta	keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	<b>H1</b>	<b>H2</b> 1	<b>H3</b>	<b>H4</b> 1	<b>H5</b>	<b>H6</b> 0
0		• [  • [  • [  • ]	H1] Island Ir H2] Popular H3] Feature H3] Promoti	mprints Products d Item onal Produ	cts   Marketi . Island Impr	ng Solution	
	Images	We found	d 8 images (	on this web	page.		
		Good, mo	ost or all of	your image	es have alt a	ttributes.	
	Text/HTML Ratio	Ratio : <b>5</b> °	%				

## **SEO Content**

	This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 93 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 100%

Anchor	Туре	Juice
HOME	Internal	Passing Juice
SPOTLIGHT	Internal	Passing Juice
<u>Balls</u>	Internal	Passing Juice
Eco-Friendly	Internal	Passing Juice
First Aid Kits	Internal	Passing Juice
<u>Fitness</u>	Internal	Passing Juice
<u>Headwear</u>	Internal	Passing Juice
Tote Bags	Internal	Passing Juice

<u>Water Bottles</u>	Internal	Passing Juice
<u>Bags</u>	Internal	Passing Juice
Beverage Insulators	Internal	Passing Juice
Calendars	Internal	Passing Juice
<u>Lanyards</u>	Internal	Passing Juice
<u>Mugs</u>	Internal	Passing Juice
<u>Pens</u>	Internal	Passing Juice
<u>Shirts</u>	Internal	Passing Juice
<u>Umbrellas</u>	Internal	Passing Juice
<u>Under \$1</u>	Internal	Passing Juice
\$1.00-\$2.99	Internal	Passing Juice
\$3.00-\$4.99	Internal	Passing Juice
<u>ABOUT</u>	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
<u>Accessories</u>	Internal	Passing Juice
Activewear	Internal	Passing Juice
Caps & Hats	Internal	Passing Juice
<u>Dress Shirts</u>	Internal	Passing Juice
Golf Apparel	Internal	Passing Juice
<u>Outerwear</u>	Internal	Passing Juice
<u>Polos</u>	Internal	Passing Juice
Sweatshirts & Hoodies	Internal	Passing Juice
<u>Tshirts</u>	Internal	Passing Juice
Youth	Internal	Passing Juice
Accessories	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Briefcases & Messenger Bags	Internal	Passing Juice
Drawstring Backpacks	Internal	Passing Juice

Fanny Packs	Internal	Passing Juice
<u>Lunch Bags</u>	Internal	Passing Juice
<u>Paper Bags</u>	Internal	Passing Juice
<u>Plastic Bags</u>	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Beverage Insulators	Internal	Passing Juice
BPA Free Bottles	Internal	Passing Juice
<u>Coasters</u>	Internal	Passing Juice
Glassware	Internal	Passing Juice
<u>Mugs</u>	Internal	Passing Juice
Plastic Cups	Internal	Passing Juice
<u>Thermoses</u>	Internal	Passing Juice
<u>Tumblers</u>	Internal	Passing Juice
Water Bottles	Internal	Passing Juice
Balloons	Internal	Passing Juice
<u>Blankets</u>	Internal	Passing Juice
Camping	Internal	Passing Juice
Candy	Internal	Passing Juice
Chocolate	Internal	Passing Juice
Food Gifts	Internal	Passing Juice
<u>Games</u>	Internal	Passing Juice
Golf	Internal	Passing Juice
Team Spirit	Internal	Passing Juice
Stress Relievers	Internal	Passing Juice
Stuffed Animals	Internal	Passing Juice
Umbrellas	Internal	Passing Juice
Awards	Internal	Passing Juice
Binders	Internal	Passing Juice

Business Card Holders	Internal	Passing Juice
<u>Caddies</u>	Internal	Passing Juice
Calculators	Internal	Passing Juice
<u>Magnets</u>	Internal	Passing Juice
<u>Mousepads</u>	Internal	Passing Juice
<u>Notepads</u>	Internal	Passing Juice
Stress Relievers	Internal	Passing Juice
<u>Technology Items</u>	Internal	Passing Juice
<u>Awards</u>	Internal	Passing Juice
<u>Buttons</u>	Internal	Passing Juice
<u>Displays</u>	Internal	Passing Juice
<u>Giveaways</u>	Internal	Passing Juice
<u>Lanyards</u>	Internal	Passing Juice
Ballpoint Pens	Internal	Passing Juice
<u>Chalk</u>	Internal	Passing Juice
Crayons	Internal	Passing Juice
<u>Highlighters</u>	Internal	Passing Juice
<u>Hi-Tech Pens</u>	Internal	Passing Juice
<u>Markers</u>	Internal	Passing Juice
<u>Pencils</u>	Internal	Passing Juice
Roller Ball Pens	Internal	Passing Juice
Sharpeners	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Small Hit Sports Pack	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Advanced Search	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

island fresno promotional marketing apparel search imprints item products all

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
products	6	<b>*</b>	×	×	✓
promotional	5	<b>*</b>	<b>*</b>	<b>*</b>	✓
island	4	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
imprints	4	*	*	*	♥
search	2	×	×	×	×

#### **Usability**

0	Url	Domain: islandimprints.net Length: 18
<b>②</b>	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

Mobile Optimization	×	Apple Icon  Meta Viewport Tag
	•	Meta Viewport Tag
	*	Flash content

## **Optimization**

XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.
	A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	http://islandimprints.net/robots.txt

## Optimization

		Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.