









Website review islandimprints.net

Generated on September 22 2024 19:25 PM




The score is 51/100







SEO Content

	Title	Island Imprints Inc. Promotional Products & Apparel Fresno, CA: Home					
		Length : 76					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Island Imprints Inc. Fresno, CA. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices.					
		Length : 170					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	Island Imprints, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 1	H3 2	H4 1	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Island Imprints• [H2] Popular Products• [H3] Featured Item• [H3] Promotional Products Marketing Solutions• [H4] Island Imprints Inc. Island Imprints Inc.					
	Images	We found 8 images on this web page.					
		Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 5%					

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 93 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
SPOTLIGHT	Internal	Passing Juice
Balls	Internal	Passing Juice
Eco-Friendly	Internal	Passing Juice
First Aid Kits	Internal	Passing Juice
Fitness	Internal	Passing Juice
Headwear	Internal	Passing Juice
Tote Bags	Internal	Passing Juice

In-page links

Water Bottles	Internal	Passing Juice
Bags	Internal	Passing Juice
Beverage Insulators	Internal	Passing Juice
Calendars	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Mugs	Internal	Passing Juice
Pens	Internal	Passing Juice
Shirts	Internal	Passing Juice
Umbrellas	Internal	Passing Juice
Under \$1	Internal	Passing Juice
\$1.00-\$2.99	Internal	Passing Juice
\$3.00-\$4.99	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Accessories	Internal	Passing Juice
Activewear	Internal	Passing Juice
Caps & Hats	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Golf Apparel	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Polos	Internal	Passing Juice
Sweatshirts & Hoodies	Internal	Passing Juice
Tshirts	Internal	Passing Juice
Youth	Internal	Passing Juice
Accessories	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Briefcases & Messenger Bags	Internal	Passing Juice
Drawstring Backpacks	Internal	Passing Juice

In-page links

Fanny Packs	Internal	Passing Juice
Lunch Bags	Internal	Passing Juice
Paper Bags	Internal	Passing Juice
Plastic Bags	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Beverage Insulators	Internal	Passing Juice
BPA Free Bottles	Internal	Passing Juice
Coasters	Internal	Passing Juice
Glassware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Plastic Cups	Internal	Passing Juice
Thermoses	Internal	Passing Juice
Tumblers	Internal	Passing Juice
Water Bottles	Internal	Passing Juice
Balloons	Internal	Passing Juice
Blankets	Internal	Passing Juice
Camping	Internal	Passing Juice
Candy	Internal	Passing Juice
Chocolate	Internal	Passing Juice
Food Gifts	Internal	Passing Juice
Games	Internal	Passing Juice
Golf	Internal	Passing Juice
Team Spirit	Internal	Passing Juice
Stress Relievers	Internal	Passing Juice
Stuffed Animals	Internal	Passing Juice
Umbrellas	Internal	Passing Juice
Awards	Internal	Passing Juice
Binders	Internal	Passing Juice

In-page links

Business Card Holders	Internal	Passing Juice
Caddies	Internal	Passing Juice
Calculators	Internal	Passing Juice
Magnets	Internal	Passing Juice
Mousepads	Internal	Passing Juice
Notepads	Internal	Passing Juice
Stress Relievers	Internal	Passing Juice
Technology Items	Internal	Passing Juice
Awards	Internal	Passing Juice
Buttons	Internal	Passing Juice
Displays	Internal	Passing Juice
Giveaways	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Ballpoint Pens	Internal	Passing Juice
Chalk	Internal	Passing Juice
Crayons	Internal	Passing Juice
Highlighters	Internal	Passing Juice
Hi-Tech Pens	Internal	Passing Juice
Markers	Internal	Passing Juice
Pencils	Internal	Passing Juice
Roller Ball Pens	Internal	Passing Juice
Sharpeners	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Select Your Sticker Sheet Large 7...	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Advanced Search	Internal	Passing Juice


In-page links

[Questions or Comments?](#)

Internal

Passing Juice






SEO Keywords

	Keywords Cloud	all products marketing imprints removable search island apparel promotional item
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	6	✓	✗	✗	✓
promotional	5	✓	✓	✓	✓
island	4	✓	✓	✓	✓
imprints	4	✓	✓	✓	✓
search	2	✗	✗	✗	✗





Usability

	Url	Domain : islandimprints.net Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://islandimprints.net/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.