

## **SEO Content**

1	Title	Create an Ecommerce Website and Sell Online! Ecommerce Software by Shopify Length : 74					
					n between 1 alculate tex		aracters (spaces
$\bigcirc$	Description	online! Ir				tform so you nd Ecommer	focus on selling ce payment
		Length	155				
		Great, yo	our meta de	scription co	ntains betw	veen 70 and	160 characters.
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 2	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
•		<ul> <li>[H1] Sorry, this store is currently unavailable.</li> <li>[H1] Did you mean ?</li> </ul>					
	Images	We found 0 images on this web page.					
		Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 9	%				
Ŵ					L code is be ds more tex		ent, this means
	Flash	Perfect, r	no Flash cor	ntent has be	een detecte	d on this pag	ge.

#### **SEO Content**

$\bigcirc$		
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigotimes$	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

#### In-page links

Anchor	Туре	Juice
Explore other stores	External	Passing Juice
Start a free trial	External	Passing Juice
forgot your store	External	Passing Juice
Shopify support	External	Passing Juice
Sign up now	External	Passing Juice
Explore latest Editions	External	Passing Juice

# **SEO Keywords**

Keywords Cloud

free **Store** sorry **shopify** start trial editions

# SEO Keywords

currently unavailable explore

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
store	6	×	×	×	×
shopify	4	×	×	×	×
explore	2	×	×	×	×
start	2	×	×	×	×
free	2	×	×	×	×

# Usability

0	Url	Domain : itisfinished.store Length : 18
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0

#### Document

8		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

## Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		۲	Flash content

# Optimization

	XML Sitemap	Missing
$\mathbf{\omega}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://itisfinished.store/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{w}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You

# Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.