Website review
jacksondentures.com

The score is 70/100

SEO Content

✔	Title	Dentist Jackson, MS 39206 | Kenneth A Bailey, DDS **Length : 49** Perfect, your title contains between 10 and 70 characters.
✔	Description	Dentist Kenneth A Bailey, DDS is accepting new dental patients in Jackson, MS 39206. Call (601) 981-1000 to request an appointment. **Length : 131** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Dentist Jackson, MS 39206 | Kenneth A Bailey, DDS
description	Dentist Kenneth A Bailey, DDS is accepting new dental patients in Jackson, MS 39206. Call (601) 981-1000 to request an appointment.
url	https://www.jacksondentures.com/

⬤	Headings

H1	H2	H3	H4	H5	H6
4	24	10	0	0	1

- [H1] Jackson Dental Clinic
- [H1] Jackson Dental Clinic
- [H1] Family dentistry in Jackson, MS
- [H1] Family dentistry in Jackson, MS
- [H2] Your family dentist in Jackson, MS
- [H2] Your family dentist in Jackson, MS

SEO Content

- [H2] Family dentistry in Jackson, MS
- [H2] Cosmetic Dentistry
- [H2] Dental Emergencies
- [H2] Schedule your dental appointment today!
- [H2] Whitening Special
- [H2] New Patient Offer
- [H2] Dental Services For The Whole Family
- [H2] Family dentistry in Jackson, MS
- [H2] Cosmetic Dentistry
- [H2] Dental Emergencies
- [H2] Meet Dr. Bailey
- [H2] Financing
- [H2] Insurance
- [H2] Meet Dr. Bailey
- [H2] Financing
- [H2] Insurance
- [H2] A Lifetime of Healthy Teeth
- [H2] Dental Services For Optimal Oral Health
- [H2] Our new state-of-the-art office features an open layout and the latest in dental technology.
- [H2] Office Location
- [H2] Quick Links
- [H2] Stay Connected
- [H3] $100 off teeth whitening
- [H3] Oral exam, digital x-rays, cleaning and consultation for $59
- [H3] General
- [H3] Whitening
- [H3] Dentures/Partials
- [H3] Dental Implants
- [H3] General
- [H3] Cosmetic
- [H3] Restorative
- [H3] Dental Implants
- [H6] 345 North Mart PlazaJackson, MS, 39206

❌	Images	We found 17 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **22%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 20 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Meet Dr. Bailey	Internal	Passing Juice
Pricing	Internal	Passing Juice
Dentures & Partials	Internal	Passing Juice
Cleaning & Prevention	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Tooth Extractions	Internal	Passing Juice
New Patient Forms	Internal	Passing Juice
Office Policies	Internal	Passing Juice
Common Questions	Internal	Passing Juice
Dental Links	Internal	Passing Juice
Emergency Care	Internal	Passing Juice
Location	Internal	Passing Juice

In-page links

First Visit	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Map & Directions	Internal	Passing Juice
Dental Services	Internal	Passing Juice
Patient Center	Internal	Passing Juice
Dental website design	External	Passing Juice

SEO Keywords

Keywords Cloud	dental more office family teeth appointment bailey whitening jackson services

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	25	✖	✖	✔	✔
jackson	8	✔	✖	✔	✔
family	6	✖	✖	✖	✔
bailey	5	✔	✖	✔	✔
services	5	✖	✖	✖	✔

Usability

	Url	Domain : jacksondentures.com Length : 19
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.jacksondentures.com/sitemap.xml
	Robots.txt	http://jacksondentures.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics