

## **SEO Content**

| Title              |   |  |  |  |   |  |
|--------------------|---|--|--|--|---|--|
|                    | Length :  | Length : 105   |  |  |   |  |
|                    | Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |  |  |  |   |  |
| Description        | Convenie  | ntly buy e   | everything yo  | u need for t   | the office fr   | om one place!  |
|                    | Length :  | 67   |  |  |   |  |
|                    |   |  |  |  |   |  |
| Keywords           | -   |  |  | -  |   | age. Use <u>this free</u>  |
| Og Meta Properties | Good, yo  | ur page ta   | ake advantag   | e of Og Pro  | perties.  |  |
|                    | Prope   | rty  | Content  |  |   |  |
|                    |   |  | https://lege   | endfood.cor  | n/  |  |
|                    |   |  | article  |  |   |  |
|                    | title   |  | Washingtor<br>solutions  | n DC, Baltin   | nore, and H   | lartford, CT   |
|                    | description   |  | We provide customers with an innovative and custom break room experience from a team with almost 50 years of experience.   |  |   |  |
|                    |   |  |  |  | n/images/le   | egend-home-  |
| Headings           | <b>H1</b>   | H2<br>3  | H3<br>7  | H4   | <b>H5</b><br>0  | <b>H6</b><br>0   |
| 0                  |   |  |  |  |   |  |
|                    | Description           Keywords           Og Meta Properties   | Washingti<br>Length :<br>Ideally, y<br>included)<br>Description Convenier<br>Length :<br>Ideally, y<br>character<br>Ideally, y<br>character<br>Og Meta Properties Good, you<br>Og Meta Properties Good, you<br>Internet<br>ittle<br>ittle<br>image | Washington DC, Base         Length : 105         Ideally, your title sincluded). Use this         Description       Conveniently buy of         Length : 67         Ideally, your meta         Ideally, your meta         Characters (spaces)         Og Meta Properties         Good, your page ta         Ittle         Ittle< | Washington DC, Baltimore & Ha         Length : 105         Ideally, your title should contain included). Use this free tool to c         Description       Conveniently buy everything your territies         Length : 67         Ideally, your meta description slicharacters (spaces included). Use         Keywords       Very bad. We haven't found meta tags generator to c         Og Meta Properties       Good, your page take advantage         url       https://legge         title       Washington solutions         description       We provide custom brewith almost         image       https://legge         mage       https://legge         mage       https://legge         hteadings       H1       H2 | Washington DC, Baltimore & Hartford, CT         Length : 105         Ideally, your title should contain between 1 included). Use this free tool to calculate textended. Use this free textended tex | Washington DC, Baltimore & Hartford, CT         Length : 105         Ideally, your title should contain between 10 and 70 c included). Use this free tool to calculate text length.         Description       Conveniently buy everything you need for the office for Length : 67         Ideally, your meta description should contain between characters (spaces included). Use this free tool to calculate text length : 67         Ideally, your meta description should contain between characters (spaces included). Use this free tool to calcolate text length : 67         Og Meta Properties       Good, your page take advantage of Og Properties.         Property       Content         url       https://legendfood.com/         type       article         title       Washington DC, Baltimore, and H solutions         description       We provide customers with an im custom break room experience for with almost 50 years of experience |

## **SEO Content**

|            |                 | <ul> <li>[H2] Your experience is our number one priority!</li> <li>[H2] Conveniently buy everything you need for the office from one place</li> <li>[H2] Upgrade today</li> <li>[H3] Catering</li> <li>[H3] Pantry Service</li> <li>[H3] Water + Ice</li> <li>[H3] Eco Friendly</li> <li>[H3] Customizable</li> <li>[H3] Tech Forward</li> <li>[H3] Touchless Pay</li> <li>[H4] Contact Us</li> <li>[H4] Sitemap</li> <li>[H4] Follow Us</li> <li>[H4] From our blog</li> </ul> |
|------------|-----------------|---|
| 8          | Images          | We found 26 images on this web page.<br>13 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.  |
| 8          | Text/HTML Ratio | Ratio : <b>2%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
| 0          | Flash           | Perfect, no Flash content has been detected on this page.   |
| $\bigcirc$ | Iframe          | Great, there are no lframes detected on this page.  |

# **SEO Links**

| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!  |
|------------|----------------------------|---|
| 0          | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.  |
| $\bigcirc$ | In-page links              | We found a total of 25 links including 0 link(s) to files                               |
| 0          | Statistics                 | External Links : noFollow 4%<br>External Links : Passing Juice 4%<br>Internal Links 92% |

# In-page links

| Anchor  | Туре     | Juice         |
|---|----------|---------------|
| =   | Internal | Passing Juice |
| Service Area  | Internal | Passing Juice |
| Micro-Market Benefits   | Internal | Passing Juice |
| Single Cup  | Internal | Passing Juice |
| Bean to Cup   | Internal | Passing Juice |
| Traditional Coffee Service  | Internal | Passing Juice |
| Coffee Products   | Internal | Passing Juice |
| Tea Service   | Internal | Passing Juice |
| <u>Beverages</u>  | Internal | Passing Juice |
| Snacks  | Internal | Passing Juice |
| Food  | Internal | Passing Juice |
| Employee Retention  | Internal | Passing Juice |
| Blog  | Internal | Passing Juice |
| Micro-Markets   | Internal | Passing Juice |
| <u>Coffee + Tea</u>   | Internal | Passing Juice |
| Vending   | Internal | Passing Juice |
| <u>Water + Ice</u>  | Internal | Passing Juice |
| Pantry Service  | Internal | Passing Juice |
| <u>Healthy</u>  | Internal | Passing Juice |
| Office Supplies   | Internal | Passing Juice |
| Catering  | Internal | Passing Juice |
| About   | Internal | Passing Juice |
| Contact   | Internal | Passing Juice |
| Start the New Year with These 3 Healthy Habits Ideal for<br>Baltimore Workers | External | Passing Juice |
| VendCentral   | External | noFollow      |

# SEO Keywords

Keywords Cloud washington machines legend coffee food Service vending office baltimore hartford

# **Keywords Consistency**

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| service  | 2       | ×     | ×        | ×               | ×        |
| legend   | 1       | ×     | ×        | ×               | ×        |
| food     | 1       | ×     | ×        | ×               | ×        |
| vending  | 1       | ×     | ×        | ×               | ×        |
| machines | 1       | ¥     | ×        | ×               | ×        |

#### Usability

| 0            | Url          | Domain : jelcapvending.com<br>Length : 17   |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.  |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.   |
| $\bigotimes$ | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### Document

| $\bigcirc$ | Doctype | HTML 5 |
|------------|---------|--------|
|            |         |        |

#### Document

| $\bigcirc$   | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|--------------|-----------------|--|--|--|
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.   |  |  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| 8          | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|------------|-------------|--|
| $\bigcirc$ | Robots.txt  | http://jelcapvending.com/robots.txt<br>Great, your website has a robots.txt file.  |
|            | Analytics   | Great, your website has an analytics tool.   |

