







# Website review joinbrandroll.com

Generated on September 22 2024 17:30 PM






The score is 51/100





## SEO Content

	<p>Title</p>	<p>Brandroll - Shop specialty coffee brands from around the world</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Brandroll is a marketplace for specialty coffee brands. Discover the best coffees from around the world.</p> <p><b>Length : 104</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Brandroll</td> </tr> <tr> <td>url</td> <td>https://brandroll.co/</td> </tr> <tr> <td>title</td> <td>Brandroll - Shop specialty coffee brands from around the world</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Brandroll is a marketplace for specialty coffee brands. Discover the best coffees from around the world. And try them at a reasonable price.</td> </tr> <tr> <td>image</td> <td>http://brandroll.co/cdn/shop/files/LinkedIn-300x300-120.png?v=1667433492</td> </tr> <tr> <td>image:secure_url</td> <td>https://brandroll.co/cdn/shop/files/LinkedIn-300x300-120.png?v=1667433492</td> </tr> <tr> <td>image:width</td> <td>300</td> </tr> </tbody> </table>	Property	Content	site_name	Brandroll	url	https://brandroll.co/	title	Brandroll - Shop specialty coffee brands from around the world	type	website	description	Brandroll is a marketplace for specialty coffee brands. Discover the best coffees from around the world. And try them at a reasonable price.	image	http://brandroll.co/cdn/shop/files/LinkedIn-300x300-120.png?v=1667433492	image:secure_url	https://brandroll.co/cdn/shop/files/LinkedIn-300x300-120.png?v=1667433492	image:width	300
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image:width	300																			



## SEO Content

		image:height 300												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Item added to your cart</li><li>• [H2] Good stuff starts with good coffee</li><li>• [H2] Welcome to Brandroll</li><li>• [H2] Featured Products</li><li>• [H2] PARK PASS COFFEE</li><li>• [H2] SUBSCRIBE TO OUR NEWSLETTER</li><li>• [H2] Navigation</li><li>• [H2] About</li><li>• [H2] Subscribe to our Newsletter</li><li>• [H3] Ecuador - Angel Carrion</li><li>• [H3] Ecuador - Angel Carrion</li><li>• [H3] El Salvador - Andres Acosta</li><li>• [H3] El Salvador - Andres Acosta</li><li>• [H3] Geometry - Onyx Coffee Lab</li><li>• [H3] Geometry - Onyx Coffee Lab</li><li>• [H3] Three Khuns</li><li>• [H3] Three Khuns</li></ul>	H1	H2	H3	H4	H5	H6	1	9	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	8	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.69% External Links : Passing Juice 7.69% Internal Links 84.62%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Coffees</a>	Internal	Passing Juice
<a href="#">Machines</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	External	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Ecuador - Angel Carrion</a>	Internal	Passing Juice
<a href="#">El Salvador - Andres Acosta</a>	Internal	Passing Juice
<a href="#">Geometry - Onyx Coffee Lab</a>	Internal	Passing Juice
<a href="#">Three Khuns</a>	Internal	Passing Juice
<a href="#">SHOP PARK PASS</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow




## SEO Keywords

	Keywords Cloud	brandroll coffee regular exclusive coffees price shop subscribe good newsletter
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	16	✘	✘	✘	✘
coffee	13	✔	✘	✔	✔
regular	8	✘	✘	✘	✘
newsletter	7	✘	✘	✘	✔
exclusive	6	✘	✘	✘	✘








## Usability

	Url	Domain : joinbrandroll.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://brandroll.co/">https://brandroll.co/</a>
	Robots.txt	<a href="http://joinbrandroll.com/robots.txt">http://joinbrandroll.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.