



# Website review jonmonsir.com.au

Generated on September 24 2024 01:32 AM






The score is 46/100







## SEO Content

	Title	<p>Jon Monsir Uniforms &amp; Apparel</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Jon Monsir Uniforms &amp; Apparel</td> </tr> <tr> <td>image</td> <td>http://jonmonsir.com/cdn/shop/files/JonMonsir_Primary_Logo_Transparent.png?v=1690855810&amp;width=2048</td> </tr> <tr> <td>image:secure_url</td> <td>https://jonmonsir.com/cdn/shop/files/JonMonsir_Primary_Logo_Transparent.png?v=1690855810&amp;width=2048</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> <tr> <td>url</td> <td>https://jonmonsir.com/</td> </tr> <tr> <td>site_name</td> <td>Jon Monsir Uniforms &amp; Apparel</td> </tr> </tbody> </table>	Property	Content	type	website	title	Jon Monsir Uniforms & Apparel	image	http://jonmonsir.com/cdn/shop/files/JonMonsir_Primary_Logo_Transparent.png?v=1690855810&width=2048	image:secure_url	https://jonmonsir.com/cdn/shop/files/JonMonsir_Primary_Logo_Transparent.png?v=1690855810&width=2048	image:width	1200	image:height	628	url	https://jonmonsir.com/	site_name	Jon Monsir Uniforms & Apparel
Property	Content																			
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site_name	Jon Monsir Uniforms & Apparel																			
	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>																		

## SEO Content

		1	1	0	0	0	0
		<ul style="list-style-type: none"> <li>• [H1] Jon Monsir Uniforms &amp; Apparel</li> <li>• [H2] Shop the look</li> </ul>					
	Images	<p>We found 112 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>					
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>					
	In-page links	<p>We found a total of 37 links including 0 link(s) to files</p>					
	Statistics	<p>External Links : noFollow 2.7%</p> <p>External Links : Passing Juice 2.7%</p> <p>Internal Links 94.59%</p>					

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

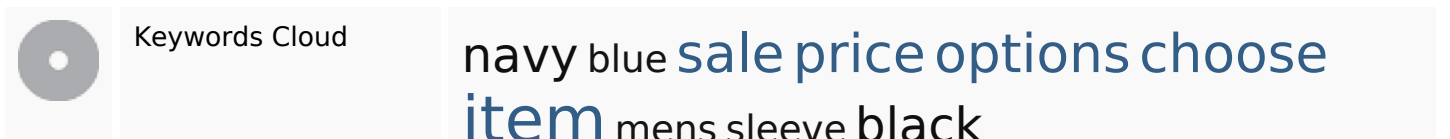
## In-page links

<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">T-Shirts</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Hospitality</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Hoodies &amp; Fleece</a>	Internal	Passing Juice
<a href="#">Health &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Internal	Passing Juice
<a href="#">Skirts</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Blouses</a>	Internal	Passing Juice
<a href="#">Knitwear</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Suites &amp; Separates</a>	Internal	Passing Juice
<a href="#">Featured Collection</a>	Internal	Passing Juice
<a href="#">Sustainable</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Custom Made</a>	Internal	Passing Juice
<a href="#">☰ Login</a>	External	Passing Juice
<a href="#">Urban Bib Apron</a>	Internal	Passing Juice
<a href="#">Barley Apron</a>	Internal	Passing Juice
<a href="#">Bib Apron</a>	Internal	Passing Juice
<a href="#">Mens Ice Short Sleeve Tee</a>	Internal	Passing Juice
<a href="#">Womens Arden Blazer</a>	Internal	Passing Juice
<a href="#">Womens Regent Short Sleeve Shirt</a>	Internal	Passing Juice
<a href="#">Womens Lawson Chino Pant</a>	Internal	Passing Juice
<a href="#">Mens Arden Blazer</a>	Internal	Passing Juice

## In-page links

<a href="#">Mens Regent Long Sleeve Shirt</a>	Internal	Passing Juice
<a href="#">Mens Lawson Chino Pant</a>	Internal	Passing Juice
<a href="#">Womens Memphis Long Sleeve Shirt</a>	Internal	Passing Juice
<a href="#">Mens Springfield Long Sleeve Shirt</a>	Internal	Passing Juice
<a href="#">T&amp;C's</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
item	39	✘	✘	✘	✘
choose	28	✘	✘	✘	✘
options	28	✘	✘	✘	✘
sale	28	✘	✘	✘	✘
price	28	✘	✘	✘	✘












## Usability

	Url	Domain : jonmonsir.com.au Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://jonmonsir.com/sitemap.xml">https://jonmonsir.com/sitemap.xml</a>
	Robots.txt	<a href="http://jonmonsir.com.au/robots.txt">http://jonmonsir.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.