







# Website review joyridesupply.com

Generated on September 21 2024 10:00 AM






The score is 55/100






## SEO Content

	Title	Joyride Supply Wholesale <b>Length : 24</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Wholesale of sustainable apparel and accessories for boutiques. <b>Length : 63</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Joyride Supply</td></tr><tr><td>url</td><td>https://joyridesupply.com/</td></tr><tr><td>title</td><td>Joyride Supply Wholesale</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Wholesale of sustainable apparel and accessories for boutiques.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0273/2012/3470/files/joyride-supply-logo-alt-centre_fccb8c1f-451f-4a3d-9a97-37340d72cbe5.png?height=628&amp;pad_color=fff&amp;v=1619568050&amp;width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0273/2012/3470/files/joyride-supply-logo-alt-centre_fccb8c1f-451f-4a3d-9a97-37340d72cbe5.png?height=628&amp;pad_color=fff&amp;v=1619568050&amp;width=1200</td></tr></table>	Property	Content	site_name	Joyride Supply	url	https://joyridesupply.com/	title	Joyride Supply Wholesale	type	website	description	Wholesale of sustainable apparel and accessories for boutiques.	image	https://cdn.shopify.com/s/files/1/0273/2012/3470/files/joyride-supply-logo-alt-centre_fccb8c1f-451f-4a3d-9a97-37340d72cbe5.png?height=628&pad_color=fff&v=1619568050&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0273/2012/3470/files/joyride-supply-logo-alt-centre_fccb8c1f-451f-4a3d-9a97-37340d72cbe5.png?height=628&pad_color=fff&v=1619568050&width=1200
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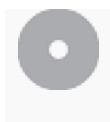
## SEO Content

		<div>image:width1200</div> <div>image:height628</div>
	Headings	<div> <div>H11H212H30H40H50H60</div> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Just added to your cart</li> <li>• [H2] Products that tread lightly on the planet.</li> <li>• [H2] Ride the joy of our sustainable products.</li> <li>• [H2] Buy clean. Buy better. Buy less.</li> <li>• [H2] Conscientious cashmere</li> <li>• [H2] Conscientious silk</li> <li>• [H2] Products that tread lightly on the planet.</li> <li>• [H2] Ride the joy of our sustainable products.</li> <li>• [H2] Buy clean. Buy better. Buy less.</li> <li>• [H2] Conscientious cashmere</li> <li>• [H2] Conscientious silk</li> <li>• [H2] The Boutique Wholesaler of the Future</li> </ul> </div>
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 12 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 8.33%</p>

## SEO Links



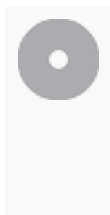
External Links : Passing Juice 8.33%

Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Shop Wholesale Here</a>	External	Passing Juice
<a href="#">On Quality &amp; Materials</a>	Internal	Passing Juice
<a href="#">On The Planet</a>	Internal	Passing Juice
<a href="#">On Workers's Rights</a>	Internal	Passing Juice
<a href="#">On Transparency</a>	Internal	Passing Juice
<a href="#">On Agility &amp; Speed</a>	Internal	Passing Juice
<a href="#">Purpose-led - Uncompromising</a>	Internal	Passing Juice
<a href="#">Wholesale Ordering</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Joyride Supply</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



Keywords Cloud

supply slideshow joyride products  
wholesale lightly conscientious buy  
tread planet

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
buy	6	✖	✖	✖	✔








## Keywords Consistency

joyride	5	✓	✗	✗	✗
supply	5	✓	✗	✗	✗
wholesale	4	✓	✗	✓	✓
products	4	✗	✗	✗	✓

## Usability

	Url	Domain : joyridesupply.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>            Excellent, your website doesn't use nested tables.         </div>

## Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://joyridesupply.com/sitemap.xml>



### Robots.txt

<http://joyridesupply.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.