Website review
joyridesupply.com

Generated on September 21 2024 08:53 AM

The score is 55/100

SEO Content

✅	Title	**Joyride Supply Wholesale** **Length : 24** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Wholesale of sustainable apparel and accessories for boutiques. **Length : 63** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Joyride Supply
url	https://joyridesupply.com/
title	Joyride Supply Wholesale
type	website
description	Wholesale of sustainable apparel and accessories for boutiques.
image	https://cdn.shopify.com/s/files/1/0273/2012/3470/files/joyride-supply-logo-alt-centre_fccb8c1f-451f-4a3d-9a97-37340d72cbe5.png?height=628&pad_color=fff&v=1619568050&width=1200
image:secure_url	https://cdn.shopify.com/s/files/1/0273/2012/3470/files/joyride-supply-logo-alt-centre_fccb8c1f-451f-4a3d-9a97-37340d72cbe5.png?height=628&pad_color=fff&v=1619568050&width=1200

SEO Content

		image:width	1200				
		image:height	628				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	12	0	0	0	0

- [H1]
- [H2] Just added to your cart
- [H2] Products that tread lightly on the planet.
- [H2] Ride the joy of our sustainable products.
- [H2] Buy clean. Buy better. Buy less.
- [H2] Conscientious cashmere
- [H2] Conscientious silk
- [H2] Products that tread lightly on the planet.
- [H2] Ride the joy of our sustainable products.
- [H2] Buy clean. Buy better. Buy less.
- [H2] Conscientious cashmere
- [H2] Conscientious silk
- [H2] The Boutique Wholesaler of the Future

	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 8.33%

SEO Links

External Links : Passing Juice 8.33%

Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Shop Wholesale Here	External	Passing Juice
On Quality & Materials	Internal	Passing Juice
On The Planet	Internal	Passing Juice
On Workers' Rights	Internal	Passing Juice
On Transparency	Internal	Passing Juice
On Agility & Speed	Internal	Passing Juice
Purpose-led - Uncompromising	Internal	Passing Juice
Wholesale Ordering	Internal	Passing Juice
Contact	Internal	Passing Juice
Joyride Supply	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud

wholesale planet products slideshow lightly joyride conscientious supply buy tread

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
buy	6	✖	✖	✖	✔

Keywords Consistency

joyride	5	✔	✖	✖	✖
supply	5	✔	✖	✖	✖
wholesale	4	✔	✖	✔	✔
products	4	✖	✖	✖	✔

Usability

	Url	Domain : joyridesupply.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://joyridesupply.com/sitemap.xml

	Robots.txt	http://joyridesupply.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.