



# Website review jskombucha.shop

Generated on September 23 2024 22:13 PM






The score is 47/100







## SEO Content

	<p>Title</p>	<p>J&amp;#39;s Kombucha   Craft Kombucha Brewed in Saint Paul, Minnesota</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>J&amp;#39;s Kombucha is a Saint Paul, MN Kombuchery offering classic flavors made with fresh, cold-pressed juice from organic fruits and herbs - available in cans, kegs, and growlers. Dedicated to crafting approachable, mellow kombucha. J&amp;#39;s Kombucha is available for pickup &amp; delivery throughout Minneapolis and St. Paul.</p> <p><b>Length : 325</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>J&amp;#39;s Kombucha</td> </tr> <tr> <td>url</td> <td>https://www.jskombucha.com/</td> </tr> <tr> <td>title</td> <td>J&amp;#39;s Kombucha   Craft Kombucha Brewed in Saint Paul, Minnesota</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	J&#39;s Kombucha	url	https://www.jskombucha.com/	title	J&#39;s Kombucha   Craft Kombucha Brewed in Saint Paul, Minnesota	type	website
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## SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>4</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] .logo_image { max-height: unset!important; width: 295px; } @media screen and (max-width: 989px) { .logo_image { width: 115px; } }</li> <li>• [H1] .logo_image { max-height: unset!important; width: 295px; } @media screen and (max-width: 989px) { .logo_image { width: 115px; } }</li> <li>• [H2]</li> <li>• [H2] SCOBY SNAX</li> <li>• [H2] CAN'T DECIDE ON A FLAVOR?</li> <li>• [H2] FRESH FLAVORS</li> <li>• [H2] FERMENTED, SWEETENED TEA</li> <li>• [H2] LOOKING FOR J'S KOMBUCHA?</li> <li>• [H3] KOMBUCHA KEGS</li> <li>• [H3] CLASSIC KOMBUCHA</li> <li>• [H3] KOMBUCHA SUBSCRIPTIONS</li> <li>• [H3] JOIN OUR MAILING LIST</li> <li>• [H5]</li> </ul>	H1	H2	H3	H4	H5	H6	2	6	4	0	1	0
H1	H2	H3	H4	H5	H6									
2	6	4	0	1	0									
	Images	<p>We found 116 images on this web page.</p> <p>60 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 3.23%</p> <p>External Links : Passing Juice 3.23%</p> <p>Internal Links 93.55%</p>

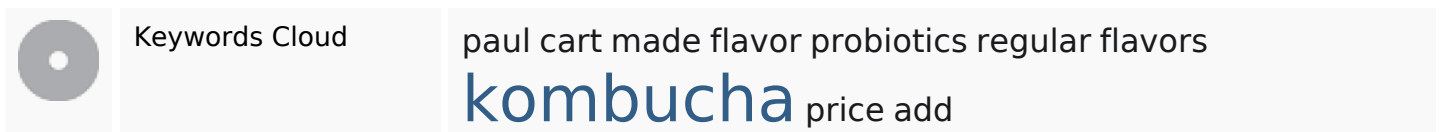
## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">shipping</a>	Internal	Passing Juice
<a href="#">View all results</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">J's KOMBUCHA</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">WHERE TO FIND J&amp;#39;s KOMBUCHA</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">RECIPES</a>	Internal	Passing Juice
<a href="#">KOMBUCHA</a>	Internal	Passing Juice
<a href="#">MERCH</a>	Internal	Passing Juice
<a href="#">CANS</a>	Internal	Passing Juice
<a href="#">KEGS</a>	Internal	Passing Juice
<a href="#">FAQS</a>	Internal	Passing Juice
<a href="#">PURPLE J's</a>	External	Passing Juice

## In-page links

<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Lime-Mint-Ginger Kombucha</a>	Internal	Passing Juice
<a href="#">Raspberry Kombucha</a>	Internal	Passing Juice
<a href="#">Raspberry-Lime-Ginger Kombucha</a>	Internal	Passing Juice
<a href="#">Blackberry Kombucha</a>	Internal	Passing Juice
<a href="#">Ginger Kombucha</a>	Internal	Passing Juice
<a href="#">Mango Kombucha</a>	Internal	Passing Juice
<a href="#">Sampler 12 Pack of J's Kombucha</a>	Internal	Passing Juice
<a href="#">Boochbox</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">PRESS KIT</a>	Internal	Passing Juice
<a href="#">TERMS OF SERVICE</a>	Internal	Passing Juice
<a href="#">REFUND POLICY</a>	Internal	Passing Juice
<a href="#">KEEP IT FRESH</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kombucha	53	✓	✗	✓	✓
cart	9	✗	✗	✗	✗
regular	8	✗	✗	✗	✗
price	8	✗	✗	✗	✗

# Keywords Consistency

add

8



## Usability

	Url	Domain : jskombucha.shop Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	2
Deprecated tags	Occurrences					
<s>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>				

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.jskombucha.com/sitemap.xml>



### Robots.txt

<http://jskombucha.shop/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.