








# Website review kellylanespiritwear.com

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The score is 55/100







## SEO Content

	Title	<p>HOME Kelly Lane Spiritwear</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Purchase your custom school spirit wear apparel and Spiritwear Direct will ship the products right to your door.</p> <p><b>Length : 112</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Designs, t-shirt, create your own, designer</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>HOME Kelly Lane Spiritwear</td> </tr> <tr> <td>description</td> <td>Purchase your custom school spirit wear apparel and Spiritwear Direct will ship the products right to your door.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://kellylanespiritwear.com/</td> </tr> <tr> <td>image</td> <td>/rshared/ssc/i/riq/9158186/f/f/t/0/0/logo.png</td> </tr> <tr> <td>image:width</td> <td>200</td> </tr> <tr> <td>image:height</td> <td>200</td> </tr> </tbody> </table>	Property	Content	title	HOME Kelly Lane Spiritwear	description	Purchase your custom school spirit wear apparel and Spiritwear Direct will ship the products right to your door.	type	website	url	https://kellylanespiritwear.com/	image	/rshared/ssc/i/riq/9158186/f/f/t/0/0/logo.png	image:width	200	image:height	200
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	Headings	<table border="1" data-bbox="539 1928 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>0</td> <td>30</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 703 2063" style="list-style-type: none"> <li>• [H1]</li> </ul>	H1	H2	H3	H4	H5	H6	2	2	0	30	0	0				
H1	H2	H3	H4	H5	H6													
2	2	0	30	0	0													

# SEO Content

		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Choose Your Design</li><li>• [H2] Sign up for emails</li><li>• [H4] INK106</li><li>• [H4] INK115</li><li>• [H4] INK170</li><li>• [H4] INK174</li><li>• [H4] INK117</li><li>• [H4] INK59</li><li>• [H4] GLT59 SILVER GLITTER</li><li>• [H4] GLT95 SILVER GLITTER</li><li>• [H4] GLT93 SILVER GLITTER</li><li>• [H4] GLT77 SILVER GLITTER</li><li>• [H4] GLT61 SILVER GLITTER</li><li>• [H4] GLT37 SILVER GLITTER</li><li>• [H4] GLT95 BLUE GLITTER</li><li>• [H4] GLT93 BLUE GLITTER</li><li>• [H4] GLT77 BLUE GLITTER</li><li>• [H4] GLT61 BLUE GLITTER</li><li>• [H4] GLT59 BLUE GLITTER</li><li>• [H4] GLT37 BLUE GLITTER</li><li>• [H4] Shop New Products</li><li>• [H4] Shop T-Shirts</li><li>• [H4] Shop Sweatshirts</li><li>• [H4] Shop Zip-Ups</li><li>• [H4] Shop Polos</li><li>• [H4] Shop Pants</li><li>• [H4] Shop Shorts</li><li>• [H4] Shop Accessories</li><li>• [H4] Shop Ladies</li><li>• [H4] Shop Adult</li><li>• [H4] Shop Youth</li><li>• [H4] Shop eGift Cards</li></ul>
	Images	<p>We found 23 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Returns Policy</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">WEEKLY AD</a>	Internal	Passing Juice
<a href="#">NEW!!</a>	Internal	Passing Juice
<a href="#">ADULT</a>	Internal	Passing Juice
<a href="#">LADIES</a>	Internal	Passing Juice
<a href="#">YOUTH</a>	Internal	Passing Juice
<a href="#">T-SHIRTS</a>	Internal	Passing Juice
<a href="#">SWEATSHIRTS</a>	Internal	Passing Juice
<a href="#">ZIP-UPS</a>	Internal	Passing Juice
<a href="#">POLOS</a>	Internal	Passing Juice
<a href="#">PANTS</a>	Internal	Passing Juice

## In-page links

<a href="#">SHORTS</a>	Internal	Passing Juice
<a href="#">ACCESSORIES</a>	Internal	Passing Juice
<a href="#">DESIGNS</a>	Internal	Passing Juice
<a href="#">GIFT CERTIFICATE</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Cart: 0 item</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	home silver pants zip-ups shop ladies blue new t-shirts <b>glitter</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
glitter	12	✘	✘	✘	✔
silver	6	✘	✘	✘	✔
blue	6	✘	✘	✘	✔
shop	6	✘	✘	✘	✔
home	3	✔	✘	✘	✘











## Usability

 Url	Domain : kellylanespiritwear.com Length : 23
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://kellylanespiritwear.com/sitemap.xml">http://kellylanespiritwear.com/sitemap.xml</a>
	Robots.txt	<a href="http://kellylanespiritwear.com/robots.txt">http://kellylanespiritwear.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.