








Website review kennedycolor.com

Generated on September 20 2024 19:16 PM





The score is 50/100



SEO Content

	Title	<p>kennedy color</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>kennedy color</td> </tr> <tr> <td>title</td> <td>kennedy color</td> </tr> <tr> <td>url</td> <td>https://www.kennedycolor.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/58e69a703e00bee7e89cb332/t/5af9fb7903ce6421c728d4e0/1526332300309/KCMONOLOGO.jpg?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> <tr> <td>image:height</td> <td>1500</td> </tr> </tbody> </table>	Property	Content	site_name	kennedy color	title	kennedy color	url	https://www.kennedycolor.com	type	website	image	http://static1.squarespace.com/static/58e69a703e00bee7e89cb332/t/5af9fb7903ce6421c728d4e0/1526332300309/KCMONOLOGO.jpg?format=1500w	image:width	1500	image:height	1500
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.86% Internal Links 57.14%

In-page links

Anchor	Type	Juice
Work	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Prints	Internal	Passing Juice
DIGITAL PROFILE	External	Passing Juice
Instagram	External	Passing Juice
Powered by Squarespace.	External	Passing Juice

SEO Keywords

	Keywords Cloud	photography illustrator team identities apparel nostalgia design view print photoshop
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings


Keywords Consistency

view	12	✘	✘	✘	✔
design	4	✘	✘	✘	✔
photoshop	2	✘	✘	✘	✔
apparel	2	✘	✘	✘	✔
team	2	✘	✘	✘	✔


Usability

	Url	Domain : kennedycolor.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.kennedycolor.com/sitemap.xml</p>
	Robots.txt	<p>http://kennedycolor.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>