

Website review kidswillsmile.com

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The score is 51/100







SEO Content

	Title	Pediatric & Adolescent Dentistry - Kids Will Smile % Length : 56 Perfect, your title contains between 10 and 70 characters.																			
	Description	SPECIALIZED CARE FOR YOUR CHILD AND TEENAGER Length : 44 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Pediatric & Adolescent Dentistry - Kids Will Smile %</td></tr><tr><td>description</td><td>Pediatric Denstistry</td></tr><tr><td>url</td><td>https://kidswillsmile.com/</td></tr><tr><td>site_name</td><td>Kids Will Smile</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	Pediatric & Adolescent Dentistry - Kids Will Smile %	description	Pediatric Denstistry	url	https://kidswillsmile.com/	site_name	Kids Will Smile
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Pediatric & Adolescent Dentistry• [H1] Call today for your appointment at (507) 387-4078• [H2] Pediatric & Adolescent Dentistry• [H3]						H1	H2	H3	H4	H5	H6	2	1	6	0	0	0		
H1	H2	H3	H4	H5	H6																
2	1	6	0	0	0																

SEO Content

		<ul style="list-style-type: none">• [H3]• [H3] MEET OUR TEAM• [H3] FIRST VISIT• [H3] MANKATO OFFICE• [H3] NEW ULM OFFICE
	Images	We found 11 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.67% Internal Links 58.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Dr. Saul Ovalle	Internal	Passing Juice

In-page links

Dr. Kristin Bothun	Internal	Passing Juice
Dr. Stephen Solie	Internal	Passing Juice
Dr. Emily Starman	Internal	Passing Juice
First Visit	Internal	Passing Juice
Events	Internal	Passing Juice
FAQ	Internal	Passing Juice
Documents	Internal	Passing Juice
Policies	Internal	Passing Juice
Mankato Office	Internal	Passing Juice
New Ulm Office	Internal	Passing Juice
Mankato	External	Passing Juice
New Ulm	External	Passing Juice
Primary Office &#8211; Mankato	External	Passing Juice
Primary Office &#8211; New Ulm	External	Passing Juice
Read More	Internal	Passing Juice
Pediatric & Adolescent Dentistry	External	Passing Juice
The American Academy of Pediatric Dentistry	External	Passing Juice
American Dental Association	External	Passing Juice
Read More	Internal	Passing Juice
Driving Directions	External	Passing Juice
Driving Directions	External	Passing Juice
Design by Webaloo	External	Passing Juice

SEO Keywords

	Keywords Cloud	dental office mankato more new dentistry ulm first pediatric read
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
office	11	✖	✖	✖	✔
mankato	7	✖	✖	✖	✔
new	7	✖	✖	✖	✔
ulm	7	✖	✖	✖	✔
dental	5	✖	✖	✖	✖








Usability

	Url	Domain : kidswillsmile.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://kidswillsmile.com/sitemap_index.xml https://kidswillsmile.com/sitemap.xml</div>
	Robots.txt	<p>http://kidswillsmile.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>