Website review kimmcc.com

Generated on September 20 2024 08:45 AM

The score is 61/100

pagepeeker

SEO Content

✅	Title	Kim McCarthy Studio | Love Beauty For Your Life **Length : 47** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment. **Length : 279** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Kim McCarthy Studio
title	Kim McCarthy Studio | Love Beauty For Your Life
url	https://www.kimmcc.com
type	website
description	Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment.

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
⊙		4	11	0	0	0	0

- [H1] for your life
- [H1] The work
- [H1] IN THE STUDIO
- [H1] artwork
- [H2] beauty
- [H2] I've been making art my whole life.
- [H2] Everything I make is spirit inspired and intended to help create a certain magic in your environment.
- [H2] May you love how you feel where you are. This is the wish behind my craft.
- [H2] Art Cards
- [H2] Limited Edition Prints
- [H2] Apparel
- [H2] Author's Well - Original Art
- [H2] Dream Pool
- [H2] Leadership
- [H2] Stay Connected

❌	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 28 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
●		External Links : Passing Juice 3.57%
		Internal Links 96.43%

In-page links

Anchor	Type	Juice
Kim McCarthy Studio	Internal	Passing Juice
Shop	Internal	Passing Juice
Events & News	Internal	Passing Juice
Biography	Internal	Passing Juice
Testimonials	Internal	Passing Juice
About	Internal	Passing Juice
Meet the Artist	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Shop	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
About Encaustics	Internal	Passing Juice
Process Photos	Internal	Passing Juice
Artist Statement	Internal	Passing Juice
C.V.	Internal	Passing Juice
FAQ	Internal	Passing Juice
Heart Space Gifts Art Cards	Internal	Passing Juice
Gift Cards	Internal	Passing Juice

In-page links

Home Decor		Internal	Passing Juice
Bookmarks		Internal	Passing Juice
Contact		Internal	Passing Juice
Studio Visits		Internal	Passing Juice
Shipping + Policies		Internal	Passing Juice
Privacy Policy		External	Passing Juice
New Privacy Policy		Internal	Passing Juice

SEO Keywords

Keywords Cloud	process mccarthy kim home art shop life studio cards love

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
studio	6	✔	✖	✔	✔
shop	6	✖	✖	✖	✖
kim	5	✔	✖	✔	✖
mccarthy	5	✔	✖	✖	✖
art	5	✔	✖	✔	✔

Usability

	Url	Domain : kimmcc.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.kimmcc.com/sitemap.xml
✓	Robots.txt	http://kimmcc.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics