





Website review kimmcc.com

Generated on September 20 2024 09:28 AM






The score is 61/100






SEO Content

	Title	<p>Kim McCarthy Studio Love Beauty For Your Life</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment.</p> <p>Length : 279</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kim McCarthy Studio</td></tr><tr><td>title</td><td>Kim McCarthy Studio Love Beauty For Your Life</td></tr><tr><td>url</td><td>https://www.kimmcc.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment.</td></tr></tbody></table>	Property	Content	site_name	Kim McCarthy Studio	title	Kim McCarthy Studio Love Beauty For Your Life	url	https://www.kimmcc.com	type	website	description	Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment.
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SEO Content

	Headings	<div> H1 4 H2 11 H3 0 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] for your life • [H1] The work • [H1] IN THE STUDIO • [H1] artwork • [H2] beauty • [H2] I've been making art my whole life. • [H2] Everything I make is spirit inspired and intended to help create a certain magic in your environment. • [H2] May you love how you feel where you are. This is the wish behind my craft. • [H2] Art Cards • [H2] Limited Edition Prints • [H2] Apparel • [H2] Author's Well - Original Art • [H2] Dream Pool • [H2] Leadership • [H2] Stay Connected
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 28 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 3.57%
		Internal Links 96.43%


In-page links

Anchor	Type	Juice
Kim McCarthy Studio	Internal	Passing Juice
Shop	Internal	Passing Juice
Events & News	Internal	Passing Juice
Biography	Internal	Passing Juice
Testimonials	Internal	Passing Juice
About	Internal	Passing Juice
Meet the Artist	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Shop	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
About Encaustics	Internal	Passing Juice
Process Photos	Internal	Passing Juice
Artist Statement	Internal	Passing Juice
C.V.	Internal	Passing Juice
FAQ	Internal	Passing Juice
Heart Space Gifts Art Cards	Internal	Passing Juice
Gift Cards	Internal	Passing Juice

In-page links

Home Decor	Internal	Passing Juice
Bookmarks	Internal	Passing Juice
Contact	Internal	Passing Juice
Studio Visits	Internal	Passing Juice
Shipping + Policies	Internal	Passing Juice
Privacy Policy	External	Passing Juice
New Privacy Policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	art life kim mccarthy love shop studio home process cards
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
studio	6	✓	✗	✓	✓
shop	6	✗	✗	✗	✗
kim	5	✓	✗	✓	✗
mccarthy	5	✓	✗	✗	✗
art	5	✓	✗	✓	✓








Usability

	Url	Domain : kimmcc.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.kimmcc.com/sitemap.xml</p>
	Robots.txt	<p>http://kimmcc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>