Website review
kingssmiles.com

Generated on September 22 2024 15:28 PM

The score is 51/100

SEO Content

✅	Title	King Orthodontics | Orthodonist in Centerville OH - King Orthodontics **Length : 69** Perfect, your title contains between 10 and 70 characters.
✅	Description	King Orthodontics is a premier orthodontic office serving patients in Centerville OH. Creating beautiful smiles using Invisalign, Invisalign Teen, & Braces. **Length : 158** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◐	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 7 11 0 0 0 • [H1] Our Family, Caring for Yours • [H2] Dr. Sam King, Third GenerationOrthodontist in Centerville • [H2] Our Family, Caring for Yours • [H2] A Legacy of Excellence in Orthodontics • [H2] Treating Adults and Children with Braces and Invisalign • [H2] News and Views from King Orthodontics • [H2] Kind Words from our Patients: • [H2] Get in Touch! • [H3] Invisalign • [H3] Braces • [H3] Adults • [H3] Children • [H3] King Orthodontics: From Our Family to Yours • [H3] It's Your Turn! • [H3] Introducing our brand new website! • [H3] Your Seven Year Old's First Orthodontic Visit!

SEO Content

		- [H3] Karen Godbey - [H3] Brandi Walters - [H3] Andrea Wells
❌	Images	We found 27 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 30 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
website accessibility	External	Passing Juice
Home	Internal	Passing Juice
Our Practice	Internal	Passing Juice

In-page links

Meet Dr. Sam King	Internal	Passing Juice
Our Mission & Policies	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Patient Smile Gallery	Internal	Passing Juice
Invisalign	Internal	Passing Juice
New Patients	Internal	Passing Juice
First Visit	Internal	Passing Juice
Brushing & Flossing	Internal	Passing Juice
Common Orthodontic Problems	Internal	Passing Juice
Foods to Avoid	Internal	Passing Juice
Emergency Care	Internal	Passing Juice
Orthodontic FAQ	Internal	Passing Juice
Glossary	Internal	Passing Juice
Treatments	Internal	Passing Juice
Braces	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Early Treatment	Internal	Passing Juice
Adult Treatment	Internal	Passing Juice
Orthognathic Surgery	Internal	Passing Juice
Retention	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Location	Internal	Passing Juice
Patient Login	External	Passing Juice
Schedule your Virtual Assessment	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disability Policy	Internal	Passing Juice
People + Practice	External	Passing Juice

SEO Keywords

◎	Keywords Cloud	caring **king** schedule learn smile assessment more **orthodontics** family -person

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
king	9	✔	✖	✔	✔
orthodontics	9	✔	✖	✔	✔
more	5	✖	✖	✖	✖
schedule	4	✖	✖	✖	✖
assessment	4	✖	✖	✖	✖

Usability

◎	Url	Domain : kingssmiles.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://kingssmiles.com/sitemap.xml
✓	Robots.txt	http://kingssmiles.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics