Website review
kiwifruitsclothing.com

Generated on September 23 2024 17:25 PM

The score is 48/100

SEO Content

✅	Title	KiwiFruits – KiwiFruits **Length : 29** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Men's clothing Women's clothing T-shirts hoodies LGBT LGBTQI Non-binary gift clothing gift ideas gay queer naughty tees fun ideas gay pride apparel tank tops new brand **Length : 175** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	KiwiFruits
url	https://kiwifruits.store/
title	KiwiFruits
type	website
description	Men's clothing Women's clothing T-shirts hoodies LGBT LGBTQI Non-binary gift clothing gift ideas gay queer naughty tees fun ideas gay pride apparel tank tops new brand
image	http://kiwifruits.store/cdn/shop/files/Untitled_1400_x_400_px_1200_x_628_px_1200x1200.png?v=1642246586

SEO Content

		image:secure_url	https://kiwifruits.store/cdn/shop/files/Untitled_1400_x_400_px_1200_x_628_px_1200x1200.png?v=1642246586

	Headings						
		H1 1	**H2** 6	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Welcome
- [H2] Collection list
- [H2] Featured collection
- [H2] Subscribe to our newsletter!
- [H2] Follow us on Instagram
- [H2] Currency

	Images	We found 20 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 1 link(s) to files
	Statistics	External Links : noFollow 4.76% External Links : Passing Juice 4.76% Internal Links 90.48%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
LGBTQ+	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Non-binary	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Naughty	Internal	Passing Juice
Crop tops	Internal	Passing Juice
Work with Us	Internal	Passing Juice
Log In	Internal	Passing Juice
Create Account	Internal	Passing Juice
FOLLOW US	External	Passing Juice
Search	Internal	Passing Juice
FAQs	Internal	Passing Juice
About KiwiFruits	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
AUD $	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{{name}}}	Internal	Passing Juice

SEO Keywords

Keywords Cloud	shipping price gender make pay cart regular policy express kiwifruits

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kiwifruits	4	✔	✖	✖	✖
pay	4	✖	✖	✖	✖
cart	3	✖	✖	✖	✖
policy	3	✖	✖	✖	✖
shipping	2	✖	✖	✖	✖

Usability

	Url	Domain : kiwifruitsclothing.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://kiwifruits.store/sitemap.xml
✅	Robots.txt	http://kiwifruitsclothing.com/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics