Website review
kmdentalgroup.ca

Generated on September 20 2024 11:41 AM

The score is 60/100

SEO Content

✅	Title	KM Dental Group - Etobicoke **Length : 27** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Looking for a trusted local dentist? Visit KM Dental Group, your go-to dental office for comprehensive care. Our experienced dentists provide personalized treatments to ensure your smile stays healthy and radiant. **Length : 213** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://kmdentalgroup.com/
site_name	KM Dental Group - Etobicoke
title	KM Dental Group - Etobicoke
description	Looking for a trusted local dentist? Visit KM Dental Group, your go-to dental office for comprehensive care. Our experienced dentists provide personalized treatments to ensure your smile stays healthy and radiant.
type	website
image	https://img1.wsimg.com/isteam/ip/8e387e0b-3cb4-4952-9048-b940cb72ec2c/003.jpg
locale	en_CA

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	5	13	19	0	0

- [H1] Your Trusted Local Dentist: KM Dental Group Offers Comprehensive Care!
- [H1] Your Trusted Local Dentist: KM Dental Group Offers Comprehensive Care!
- [H2] Now Accepting Canadian Dental Care Plan (CDCP)
- [H2] Welcome
- [H2] Looking for a confident, healthy smile? KM Dental Group can help!
- [H2] Transform Your Smile Today
- [H2] Words of Smiles
- [H3] Book Your Complimentary Invisalign® Appointment Today!
- [H3] Book Your Complimentary Invisalign® Appointment Today!
- [H3] Book Your Complimentary Invisalign® Appointment Today!
- [H3] Book Your Complimentary Invisalign® Appointment Today!
- [H3] Book Your Complimentary Invisalign® Appointment Today!
- [H3] Book Your Complimentary Invisalign® Appointment Today!
- [H3] Gold+ Invisalign Provider 2022
- [H3] Gold+ Invisalign Provider 2022
- [H3] Gold+ Invisalign Provider 2022
- [H3] Gold+ Invisalign Provider 2022
- [H3] Gold+ Invisalign Provider 2022
- [H3] Gold+ Invisalign Provider 2022
- [H3] Now Accepting Canadian Dental Care Plan (CDCP)
- [H4] Experienced Staff
- [H4] Quality Dental Care
- [H4] Quality Dental Care
- [H4] Quality Dental Care
- [H4] Quality Dental Care
- [H4] Quality Dental Care
- [H4] Patient Approved
- [H4] Request Appointment
- [H4] Request Appointment
- [H4] Request Appointment
- [H4] Request Appointment
- [H4] Request Appointment
- [H4] Invisalign®
- [H4] Masseter Botox®
- [H4] Masseter Botox®
- [H4] Masseter Botox®
- [H4] Masseter Botox®
- [H4] Masseter Botox®
- [H4] This website uses cookies.

SEO Content

❌	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 21 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
CDCP	Internal	Passing Juice
Our Story	Internal	Passing Juice
New Patient Information	Internal	Passing Juice
Team	Internal	Passing Juice

In-page links

Technology	Internal	Passing Juice
Amenities	Internal	Passing Juice
After Care	Internal	Passing Juice
Office Tour	Internal	Passing Juice
Cleaning & Prevention	Internal	Passing Juice
Family Dentistry	Internal	Passing Juice
Cosmetic and Restorative	Internal	Passing Juice
Tooth Replacement	Internal	Passing Juice
Extraction & Preservation	Internal	Passing Juice
Oral Appliances	Internal	Passing Juice
Invisalign®	Internal	Passing Juice
Emergency Dental Care	Internal	Passing Juice
Request Appointment	Internal	Passing Juice
Referral	External	Passing Juice
Book an Appointment	External	Passing Juice
Learn More	External	Passing Juice

SEO Keywords

Keywords Cloud	more care request dental invisalign dentist today book group appointment
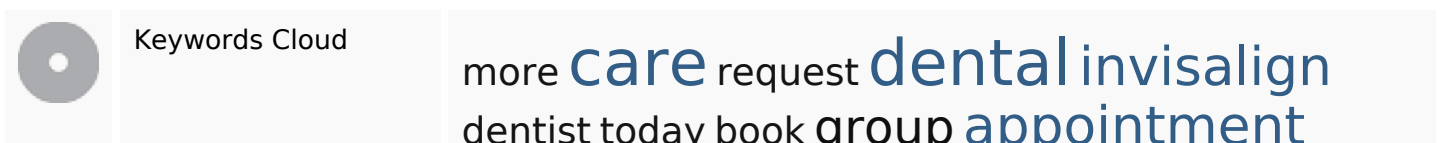
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	27	✔	✖	✔	✔
care	22	✖	✖	✔	✔
invisalign	18	✖	✖	✖	✔
appointment	17	✖	✖	✖	✔

Keywords Consistency

group	12	✓	✗	✓	✓

Usability

●	Url	Domain : kmdentalgroup.ca Length : 16
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://kmdentalgroup.ca/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.