Website review
koastalkooks.com

Generated on September 23 2024 05:20 AM

The score is 49/100

SEO Content

✅	Title	Koastal Kooks™ Apparel Co. **Length : 26** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Koastal Kooks supplies apparel meant for all of life's adventures. Inspired by the seacoast of New England, we look to embrace our roots and break boundaries. **Length : 162** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Koastal Kooks
title	Koastal Kooks™ Apparel Co.
url	https://www.koastalkooks.com
type	website
description	Koastal Kooks supplies apparel meant for all of life's adventures. Inspired by the seacoast of New England, we look to embrace our roots and break boundaries.
image	http://static1.squarespace.com/static/5fb53cb4324ba32d77cfb4b8/t/5fe7a51088c3a261bd1327ea/1609016603216/IMG_2580.jpg?format=1500w
image:width	849

SEO Content

		image:height	625				

	Headings						
		H1 1	**H2** 1	**H3** 0	**H4** 3	**H5** 0	**H6** 0

- [H1] Inspired by the Northeast Coastline
- [H2] Best Sellers
- [H4] News & Updates
- [H4] Social Media
- [H4] Quick Links

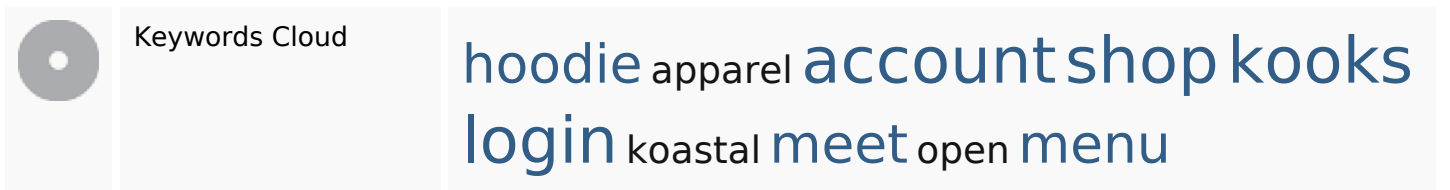|	Images	We found 66 images on this web page. 60 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Shop	Internal	Passing Juice
Meet The Kooks	Internal	Passing Juice
Ambassador Program	Internal	Passing Juice
Contact	Internal	Passing Juice
Klassic Hoodie	Internal	Passing Juice
Rope Hat	Internal	Passing Juice
1A Kruiser Hoodie	Internal	Passing Juice
Shop	Internal	Passing Juice
Meet The Kooks	Internal	Passing Juice
Konnect	Internal	Passing Juice
Return Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	hoodie apparel account shop kooks login koastal meet open menu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kooks	3	✔	✖	✔	✖
login	3	✖	✖	✖	✖
account	3	✖	✖	✖	✖
shop	3	✖	✖	✖	✖
menu	2	✖	✖	✖	✖

Usability

	Url	Domain : koastalkooks.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.koastalkooks.com/sitemap.xml
	Robots.txt	http://koastalkooks.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics