

#### **SEO Content**

Title	<ul> <li>Koffi Coffee, Palm Springs – Stop, gather, and refresh at one of our four Cafe destinations. Our selection of beverages includes a choice of freshly roasted espresso, organic drip coffees and freshly brewed iced teas. Frozen coffees and organic cold brew are wellmatched for our Palm Springs climate.</li> <li>Length : 307</li> <li>Ideally, your title should contain between 10 and 70 characters (spaces)</li> </ul>		
		free tool to calculate text length.	
Description		n't found meta description on your page. Use <u>this</u>	
	free online meta ta	<u>gs generator</u> to create description.	
Keywords		n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.	
Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
	Property	Content	
	type	website	
	title	Koffi Coffee, Palm Springs	
	description	Stop, gather, and refresh at one of our four Cafe destinations. Our selection of beverages includes a choice of freshly roasted espresso, organic drip coffees and freshly brewed iced teas. Frozen c	
	url	https://kofficoffee.com/	
	site_name	Koffi Coffee, Palm Springs	
	image	https://kofficoffee.com/wp-content/uploads/202 2/08/Hero01-OrderNow-Aug221.jpg	
	Description Keywords	our four Cafe destinchoice of freshly robrewed iced teas. Free matched for our Para teast of rour Para teast of reshly robrewed iced teas. Free online meta teast of rour Para teast of rour Pa	

### **SEO Content**

		image:width		2020				
		image:height		947				
		image:a	image:alt		Order now button			
		locale		en_US				
0	Headings	<b>H1</b> 0	<b>H2</b> 2	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0	
$\bigcirc$	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.						
8	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.						
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.						
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.						

### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Туре	Juice
Product Ingredients	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	cards home roasted coffee gift delivery
		mobile palm springs order

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
gift	3	×	×	×	×
cards	3	×	×	×	×
palm	3	×	×	×	×
springs	3	×	×	×	×
order	2	×	×	×	×

## Usability

0	Url	Domain : kofficoffee.com Length : 15
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

Mobile Optimization	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
	<ul> <li>Meta Viewport Tag</li> </ul>	
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
	https://kofficoffee.com/sitemap.xml	
	https://kofficoffee.com/news-sitemap.xml	

# Optimization

$\bigcirc$	Robots.txt	http://kofficoffee.com/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.
		Google Analytics