

SEO Content

	Title	KoolforLife			
\checkmark		Length : 11			
		Perfect, your title contains between 10 and 70 characters.			
	Description	Koolforlife was created to bring people together through unconditional love, peace and respect. All the clothing I sell on Koolforlife is a reflection of the last statement. Koolforlife apparel is created for people of all shapes, sizes and colors.			
		Length : 248			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.			
8	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	KoolforLife		
		url	https://www.koolforlifeshop.com/		
		title	KoolforLife		
		type	website		
		description	Koolforlife was created to bring people together through unconditional love, peace and respect. All the clothing I sell on Koolforlife is a reflection of the last statement. Koolforlife apparel is created for people of all shapes, sizes and colors.		

SEO Content

		image http://www.koolforlifeshop.com/cdm OOLFORLIFE_LOGO_fold_over_hem_ 78-bf7d-4118-b2f5-d024530ce30e_ jpg?v=1614350222			over_hem_t	tag_043ed5
		image:secure_url	https://www.koo KOOLFORLIFE_L0 578-bf7d-4118-k 0.jpg?v=161435	OGO_fold o2f5-d024	_over_hem	_tag_043ed
	Headings	H1 H2 2 11	H3 H 0 0	14	H5 0	H6 0
		 [H2] Jean J. [H2] Jean J. [H2] I'm So [H2] CROW [H2] The S [H2] Shop [H2] I'm So [H2] Shop [H2] Shop [H2] Shop [H2] What [H2] Visit K 	 BROOKLYN Sweat acket Collection acket collection Brooklyn YN YOURSELF SIS weat Suit Now Brooklyn 		ey/Charcoal	l Tie Dye
8	Images	50 alt attributes a	es on this web pag re empty or missing n better understand	g. Add alt		
\bigotimes	Text/HTML Ratio		f text to HTML code probably needs mo			t, this means
\bigcirc	Flash	Perfect, no Flash c	ontent has been de	etected o	n this page	
\bigotimes	lframe	Too Bad, you have in an lframe canno	lframes on the we t be indexed.	eb pages,	this mean	that content

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

\bigcirc		
0	In-page links	We found a total of 12 links including 0 link(s) to files
\mathbf{O}	Statistics	External Links : noFollow 8.33%
		External Links : Passing Juice 8.33%
		Internal Links 83.33%

In-page links

Anchor	Туре	Juice
ALL PRODUCTS	Internal	Passing Juice
DENIM	Internal	Passing Juice
Search	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
KoolforLife	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop sTYLE	Internal	Passing Juice
Shop now	Internal	Passing Juice
http://www.koolforlife.com	External	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

koolforlife tie-dye suit-regular search sweat crown reviews price brooklyn

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
regular	11	×	×	×	×
price	11	×	×	×	×
tie-dye	8	×	×	×	×
sweat	5	×	×	×	×
suit-	5	×	×	×	×

Usability

0	Url	Domain : koolforlifeshop.com Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

Document

\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
Speed Tips	 Excellent, your website doesn't use nested tables. 	
		X Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		X Too bad, your website has too many JS files (more than 6).
		X Too bad, your website does not take advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
<u> </u>		~	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
Ŭ		https://www.koolforlifeshop.com/sitemap.xml
	Robots.txt	http://koolforlifeshop.com/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
Analytics		Missing
•	We didn't detect an analytics tool installed on this website.	
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.