Website review koruth.co

Generated on September 22 2024 19:29 PM

The score is 50/100

SEO Content

⚠️	Title	Koruth **Length : 6** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Koruth empowers independent, professional women seeking fashion that reflects their sense of self by creating affordable luxury apparel that embraces beauty, joy and confidence. **Length : 181** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Koruth
title	Koruth
url	https://www.koruth.co
type	website
description	Koruth empowers independent, professional women seeking fashion that reflects their sense of self by creating affordable luxury apparel that embraces beauty, joy and confidence.

SEO Content

		image	http://static1.squarespace.com/static/61114b59dec72018764d44a4/t/612e7bfd5410424a7705ef5b/1630436350033/Primary+Logo.png?format=1500w
		image:width	1500
		image:height	242

	Headings	H1	H2	H3	H4	H5	H6
		0	5	0	2	0	0

- [H2] Live good. Look good. Do good.
- [H2] Experience KORUTH
- [H2] Shop our Collection
- [H2] Latest
- [H2] Campaign
- [H4] The new collection is launching soon!
- [H4] More from Koruth

	Images	We found 9 images on this web page.
		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **7%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

	In-page links	We found a total of 7 links including 0 link(s) to files

	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Campaigns	Internal	Passing Juice
Shop	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
SITE TERMS	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice

SEO Keywords

Keywords Cloud

campaigns shop jumeriah joy experience collection menu koruth otto good

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
koruth	7	✔	✖	✔	✔
shop	4	✖	✖	✖	✔
jumeriah	4	✖	✖	✖	✖
campaigns	3	✖	✖	✖	✖
good	3	✖	✖	✖	✔

Usability

	Url	Domain : koruth.co Length : 9
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.koruth.co/sitemap.xml
✔	Robots.txt	http://koruth.co/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.