





# Website review krypteksa.co.za

Generated on September 21 2024 11:27 AM






The score is 58/100




## SEO Content

	Title	<p>Kryptek South Africa   High Performance Adventure Apparel</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Kryptek is a technical hunting clothing line built on tactical Military apparel attributes. After years of combat in ultra extreme conditions and environments, we saw a need in the hunting apparel industry. It was lacking a technical clothing line that was functional, durable, reliable and didn't break the bank.</p> <p><b>Length : 317</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kryptek South Africa</td></tr><tr><td>url</td><td>https://krypteksa.co.za/</td></tr><tr><td>title</td><td>Kryptek South Africa   High Performance Adventure Apparel</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	Kryptek South Africa	url	https://krypteksa.co.za/	title	Kryptek South Africa   High Performance Adventure Apparel	type	website
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## SEO Content

		<div>description</div> <div>Kryptek is a technical hunting clothing line built on tactical Military apparel attributes. After years of combat in ultra extreme conditions and environments, we saw a need in the hunting apparel industry. It was lacking a technical clothing line that was functional, durable, reliable and didn't break the bank.</div>
	Headings	<div><div><div>H11</div><div>H26</div><div>H36</div><div>H40</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] ULTRA-HIGH PERFORMANCE</li><li>• [H2] CAMO DESIGNS</li><li>• [H2] Left NEW ARRIVALS Right</li><li>• [H2] Outdoor Concepts Forged in Combat</li><li>• [H2] Shop By Category</li><li>• [H2] Sign up and save</li><li>• [H3] HIGHLANDER</li><li>• [H3] OBSKURA TRANSITIONAL</li><li>• [H3] “Never before have I been more proud than to be on a revered and elite prostaff like Kryptek”- Jana Waller</li><li>• [H3] Hunt</li><li>• [H3] Tactical</li><li>• [H3] Lifestyle</li></ul></div></div>
	Images	<div>We found 64 images on this web page.</div> <div>62 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : <b>2%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


## SEO Links

		
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 8.33%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 91.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Check out</a>	Internal	Passing Juice
<a href="#">Start shopping</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Hunt</a>	Internal	Passing Juice
<a href="#">Tactical</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow






## SEO Keywords

	Keywords Cloud	<p>youtube combat exclusive facebook</p> <p>instagram proven tactical sign list</p> <p>kryptek</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kryptek	3	✓	✗	✓	✓
sign	3	✗	✗	✗	✓
combat	2	✗	✗	✓	✓
proven	2	✗	✗	✗	✗
tactical	2	✗	✗	✓	✓








## Usability

	Url	Domain : krypteksa.co.za Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://krypteksa.co.za/sitemap.xml">https://krypteksa.co.za/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://krypteksa.co.za/robots.txt">http://krypteksa.co.za/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>