Website review
kscustomembroidery.com

Generated on September 23 2024 04:31 AM

The score is 50/100

SEO Content

✓	Title	HOME | kscustomembroidery **Length : 25** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	HOME | kscustomembroidery
image	https://static.wixstatic.com/media/9667a0_497 19903464c45818d041f12c54123d4%7Emv2.pn g/v1/fit/w_2500,h_1330,al_c/9667a0_49719903 464c45818d041f12c54123d4%7Emv2.png
image:width	2500
image:height	1330
url	https://www.kscustomembroidery.com
site_name	kscustomembroidery
type	website

	Headings						
○		**H1** 1	**H2** 0	**H3** 0	**H4** 2	**H5** 1	**H6** 0

- [H1] K&S Custom Embroidery

SEO Content

		- [H4] - [H4] visit us! - [H5] We are open by appointment ONLY Please follow the link below to schedule an appointment time that is convenient for you! Appointments
❌	Images	We found 5 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
ALLSTAR PATRIOTS	Internal	Passing Juice
PARKSIDE FAMILY COUNSELING	Internal	Passing Juice

In-page links

Wayne Westland Figure Skating	Internal	Passing Juice
PERSONAL EMBROIDERY QUOTE	Internal	Passing Juice
LOGO EMBROIDERY QUOTE	Internal	Passing Juice
SCREEN/VINYL	Internal	Passing Juice
VISIT US	Internal	Passing Juice
FAQ's	Internal	Passing Juice
BOOK AN APPOINTMENT	Internal	Passing Juice
LOOKBOOK	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	zoom lookbook **embroidery** quote page appointment custom visit press home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
embroidery	5	✔	✖	✖	✔
home	3	✔	✖	✖	✖
quote	3	✖	✖	✖	✖
visit	3	✖	✖	✖	✔
appointment	3	✖	✖	✖	✔

Usability

	Url	Domain : kscustomembroidery.com Length : 22
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.kscustomembroidery.com/sitemap.xml
✓	Robots.txt	http://kscustomembroidery.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.