









Website review kybourbontrailshop.com

Generated on September 21 2024 01:30 AM

The score is 56/100







SEO Content

	Title	<p>Kentucky Bourbon Trail Shop</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The official online store of the Kentucky Bourbon Trail® Tour. Exclusive bourbon merchandise, flasks, glassware and apparel for Kentucky's native spirit!</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Kentucky Bourbon Trail, bourbon gifts, bourbon trail, bourbon trail store, passports, shot glasses, bourbon t-shirts, wild turkey, maker's mark, evan williams, heaven hill, town branch, woodford reserve, bourbon chase, four roses, jim beam, bourbon merchandise</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Sign up our newsletter and save 25% off for the next purchase!• [H3] SIGN UP FOR OUR EMAIL LIST!SAVE 10% ON YOUR FIRST ORDER.• [H3] CUSTOMER CARE• [H3] Keep in Touch	H1	H2	H3	H4	H5	H6	0	1	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	3	0	0	0									
	Images	<p>We found 13 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 1%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%


In-page links

Anchor	Type	Juice
Read more	Internal	Passing Juice
Go to kybourbontrail.com >	External	Passing Juice
Shop Now	Internal	Passing Juice
Sign In	Internal	Passing Juice
Register	Internal	Passing Juice
Menu	Internal	Passing Juice
Account	Internal	Passing Juice

In-page links

Advanced Search	Internal	Passing Juice
Checkout	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Wholesale Inquiry	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Shop Policies	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	sign trail search hidden close distillers bourbon association kentucky shop
--	----------------	---



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kentucky	7	✓	✓	✓	✗
search	5	✗	✗	✗	✗
hidden	5	✗	✗	✗	✗
sign	4	✗	✗	✗	✓
distillers	4	✗	✗	✗	✗











Usability

	Url	Domain : kybourbontrailshop.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://kybourbontrailshop.com/sitemap.xml</p>
	Robots.txt	<p>http://kybourbontrailshop.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>