








Website review kycolonelsstore.com

Generated on September 21 2024 15:40 PM





The score is **54/100**







SEO Content

	<p>Title</p>	<p>Gift Shop Kentucky Colonels Online Store</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The official gift shop of the Honorable Order of Kentucky Colonels features personalized apparel, barware and gifts specifically selected for our members to display their Kentucky pride.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1453 2078" style="list-style-type: none"> • [H2] Kentucky Colonels Store • [H2] Kentucky Colonels Store • [H2] 50 Year Recognition Award • [H2] 40 Year Recognition Award • [H2] 30 Year Recognition Award • [H2] 20 Year Recognition Award • [H2] 15 Year Recognition Award • [H2] 10 Year Recognition Award • [H2] Ladies Seal Logo Softshell Jacket • [H2] Personalized Seal Logo Tumbler • [H2] Great Seal Personalized Colonel Calling Card • [H2] Kentucky Colonels Brass Membership Card • [H2] Kentucky Colonels Challenge Coin • [H2] Kentucky Colonels American Collectible Challenge Coin • [H2] Personalized Colonel Calling Card 	H1	H2	H3	H4	H5	H6	0	16	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	16	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">[H2] Kentucky Colonels Metal Shield Barrel Wood
	Images	We found 39 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 52% Internal Links 48%

In-page links

Anchor	Type	Juice
Home	External	Passing Juice
About Us	External	Passing Juice
Mission	External	Passing Juice

In-page links

History	External	Passing Juice
Aide-De-Camp	External	Passing Juice
Recognition	External	Passing Juice
Famous Colonels	External	Passing Juice
How to Become a Colonel	External	Passing Juice
Colonels Toast	External	Passing Juice
Our Trademark	External	Passing Juice
Trustees and Staff	External	Passing Juice
PHILANTHROPY	External	Passing Juice
Grant Guidelines	External	Passing Juice
Awarded Grants	External	Passing Juice
Awarded Scholarships	External	Passing Juice
Honor Flight	External	Passing Juice
EVENTS	External	Passing Juice
The ROMP	External	Passing Juice
Why Donate	External	Passing Juice
Why Nominate	External	Passing Juice
Show Your Pride	External	Passing Juice
Contact	External	Passing Juice
Donate	External	Passing Juice
Shop	Internal	Passing Juice
Activate/Reactivate	External	Passing Juice
Nominate	External	Passing Juice
Update Profile	External	Passing Juice
My Account	Internal	Passing Juice
My Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
login	Internal	Passing Juice

In-page links

Shop Now.	Internal	Passing Juice
Check your available gifts!	Internal	Passing Juice
50 Year Recognition Award	Internal	Passing Juice
40 Year Recognition Award	Internal	Passing Juice
30 Year Recognition Award	Internal	Passing Juice
20 Year Recognition Award	Internal	Passing Juice
15 Year Recognition Award	Internal	Passing Juice
10 Year Recognition Award	Internal	Passing Juice
Ladies Seal Logo Softshell Jacket	Internal	Passing Juice
Personalized Seal Logo Tumbler	Internal	Passing Juice
Great Seal Personalized Colonel Calling Card	Internal	Passing Juice
Kentucky Colonels Brass Membership Card	Internal	Passing Juice
Kentucky Colonels Challenge Coin	Internal	Passing Juice
Kentucky Colonels American Collectible Challenge Coin	Internal	Passing Juice
Personalized Colonel Calling Card	Internal	Passing Juice
Kentucky Colonels Metal Shield Barrel Wood	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Store Policies	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

kentucky	10	✓	✗	✓	✓
colonels	10	✓	✗	✓	✓
cart	10	✗	✗	✗	✗
add	8	✗	✗	✗	✗
colonel	5	✓	✗	✓	✓


Usability

	Url	Domain : kycolonelsstore.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://kycolonelsstore.com/sitemap.xml</p>
	Robots.txt	<p>http://kycolonelsstore.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>