



# Website review kyivcapitals.shop

Generated on September 22 2024 12:39 PM






The score is 52/100







## SEO Content

	Title	<p>Kyiv Capitals HC   The Official Store &amp;ndash; Kyiv Capitals Shop</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kyiv Capitals Shop</td></tr><tr><td>url</td><td>https://kyivcapitals.shop/</td></tr><tr><td>title</td><td>Kyiv Capitals HC   The Official Store</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.</td></tr><tr><td>image</td><td>http://kyivcapitals.shop/cdn/shop/files/primary-logo.svg?height=628&amp;pad_color=ffffff&amp;v=1695716702&amp;width=1200</td></tr><tr><td>image:secure_url</td><td>https://kyivcapitals.shop/cdn/shop/files/primary-logo.svg?height=628&amp;pad_color=ffffff&amp;v=1695716702&amp;width=1200</td></tr></tbody></table>	Property	Content	site_name	Kyiv Capitals Shop	url	https://kyivcapitals.shop/	title	Kyiv Capitals HC   The Official Store	type	website	description	Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.	image	http://kyivcapitals.shop/cdn/shop/files/primary-logo.svg?height=628&pad_color=ffffff&v=1695716702&width=1200	image:secure_url	https://kyivcapitals.shop/cdn/shop/files/primary-logo.svg?height=628&pad_color=ffffff&v=1695716702&width=1200
Property	Content																	
site_name	Kyiv Capitals Shop																	
url	https://kyivcapitals.shop/																	
title	Kyiv Capitals HC   The Official Store																	
type	website																	
description	Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.																	
image	http://kyivcapitals.shop/cdn/shop/files/primary-logo.svg?height=628&pad_color=ffffff&v=1695716702&width=1200																	
image:secure_url	https://kyivcapitals.shop/cdn/shop/files/primary-logo.svg?height=628&pad_color=ffffff&v=1695716702&width=1200																	

## SEO Content

		<p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>17</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Your cart is empty</li> <li>• [H2] Your cart</li> <li>• [H2] Estimated total</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H2] Language</li> <li>• [H2] Language</li> <li>• [H2] Language</li> <li>• [H2] Language</li> <li>• [H2] Featured products</li> <li>• [H2] buy Authentic Jersey</li> <li>• [H2] buy Authentic Jersey</li> <li>• [H2] Help&amp;Support</li> <li>• [H2] Info</li> <li>• [H2] Subscribe to our emails</li> <li>• [H2] Help&amp;Support</li> <li>• [H2] Info</li> <li>• [H3] Urban style 1.0. Long sleeve white top #2</li> <li>• [H3] Urban style 1.0. Long sleeve white top #2</li> <li>• [H3] Urban style 1.0. Black pants</li> <li>• [H3] Urban style 1.0. Black pants</li> <li>• [H3] Urban style 1.0. Cap red</li> <li>• [H3] Urban style 1.0. Cap red</li> <li>• [H3] Kyiv Capitals Inaugural 2023/24 Authentic Jersey</li> </ul>	H1	H2	H3	H4	H5	H6	1	17	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	17	7	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 5% External Links : Passing Juice 5% Internal Links 90%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Capitals at Coventry</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Jerseys</a>	Internal	Passing Juice
<a href="#">Souvenirs</a>	Internal	Passing Juice
<a href="#">Hats and Caps</a>	Internal	Passing Juice
<a href="#">Exclusives</a>	Internal	Passing Juice
<a href="#">Urban Style 1.0</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Urban style 1.0. Long sleeve white top #2</a>	Internal	Passing Juice
<a href="#">Urban style 1.0. Black pants</a>	Internal	Passing Juice
<a href="#">Urban style 1.0. Cap red</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Payments</a>	Internal	Passing Juice
<a href="#">Returns &amp; Exchanges</a>	Internal	Passing Juice

## In-page links

<a href="https://www.kyivcapitals.com">Visit kyivcapitals.com</a>	External	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Kyiv Capitals Shop</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow






## SEO Keywords

	Keywords Cloud	guinea south french island islands <b>uah</b> language new united english
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
uah	440	✖	✖	✖	✖
islands	24	✖	✖	✖	✖
south	8	✖	✖	✖	✖
new	7	✖	✖	✖	✖
island	6	✖	✖	✖	✖

## Usability





	Url	Domain : kyivcapitals.shop Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	3
Deprecated tags	Occurrences					
<s>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://kyivcapitals.shop/sitemap.xml">https://kyivcapitals.shop/sitemap.xml</a>
	Robots.txt	<a href="http://kyivcapitals.shop/robots.txt">http://kyivcapitals.shop/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.