





Website review kyivcapitals.shop

Generated on September 22 2024 14:22 PM






The score is 52/100







SEO Content

	Title	<div>Kyiv Capitals HC The Official Store &ndash; Kyiv Capitals Shop</div> <div>Length : 65</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																
	Description	<div>Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.</div> <div>Length : 155</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kyiv Capitals Shop</td></tr><tr><td>url</td><td>https://kyivcapitals.shop/</td></tr><tr><td>title</td><td>Kyiv Capitals HC The Official Store</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.</td></tr><tr><td>image</td><td>http://kyivcapitals.shop/cdn/shop/files/primary-l ogo.svg?height=628&pad_color=ffffff&v=1695 716702&width=1200</td></tr><tr><td>image:secure_url</td><td>https://kyivcapitals.shop/cdn/shop/files/primary -logo.svg?height=628&pad_color=ffffff&v=169 5716702&width=1200</td></tr></tbody></table>	Property	Content	site_name	Kyiv Capitals Shop	url	https://kyivcapitals.shop/	title	Kyiv Capitals HC The Official Store	type	website	description	Browse the Kyiv Capitals HC Official Store with merchandise and apparel. Find exclusive t-shirts and hoodies you can wear while you rep your favorite team.	image	http://kyivcapitals.shop/cdn/shop/files/primary-l ogo.svg?height=628&pad_color=ffffff&v=1695 716702&width=1200	image:secure_url	https://kyivcapitals.shop/cdn/shop/files/primary -logo.svg?height=628&pad_color=ffffff&v=169 5716702&width=1200
Property	Content																	
site_name	Kyiv Capitals Shop																	
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image:secure_url	https://kyivcapitals.shop/cdn/shop/files/primary -logo.svg?height=628&pad_color=ffffff&v=169 5716702&width=1200																	

SEO Content

		<div>image:width1200</div> <div>image:height628</div>
	Headings	<div> <div> H1 1 </div> <div> H2 17 </div> <div> H3 7 </div> <div> H4 0 </div> <div> H5 0 </div> <div> H6 0 </div> </div> <ul style="list-style-type: none"> • [H1] • [H2] Your cart is empty • [H2] Your cart • [H2] Estimated total • [H2] Country/region • [H2] Country/region • [H2] Language • [H2] Language • [H2] Language • [H2] Language • [H2] Featured products • [H2] buy Authentic Jersey • [H2] buy Authentic Jersey • [H2] Help&Support • [H2] Info • [H2] Subscribe to our emails • [H2] Help&Support • [H2] Info • [H3] Urban style 1.0. Long sleeve white top #2 • [H3] Urban style 1.0. Long sleeve white top #2 • [H3] Urban style 1.0. Black pants • [H3] Urban style 1.0. Black pants • [H3] Urban style 1.0. Cap red • [H3] Urban style 1.0. Cap red • [H3] Kyiv Capitals Inaugural 2023/24 Authentic Jersey
	Images	<p>We found 9 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 5%</p> <p>External Links : Passing Juice 5%</p> <p>Internal Links 90%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Capitals at Coventry	Internal	Passing Juice
Apparel	Internal	Passing Juice
Jerseys	Internal	Passing Juice
Souvenirs	Internal	Passing Juice
Hats and Caps	Internal	Passing Juice
Exclusives	Internal	Passing Juice
Urban Style 1.0	Internal	Passing Juice
English	Internal	Passing Juice
Urban style 1.0. Long sleeve white top #2	Internal	Passing Juice
Urban style 1.0. Black pants	Internal	Passing Juice
Urban style 1.0. Cap red	Internal	Passing Juice
Contacts	Internal	Passing Juice
Shipping & Payments	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice

In-page links

Visit kyivcapitals.com	External	Passing Juice
Privacy policy	Internal	Passing Juice
Kyiv Capitals Shop	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords

	Keywords Cloud	new guinea uah english united language french island islands south
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
uah	440	×	×	×	×
islands	24	×	×	×	×
south	8	×	×	×	×
new	7	×	×	×	×
island	6	×	×	×	×

Usability





	Url	Domain : kyivcapitals.shop Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>3</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	3
Deprecated tags	Occurrences					
<s>	3					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://kyivcapitals.shop/sitemap.xml
	Robots.txt	http://kyivcapitals.shop/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.