





# Website review kzoodental.com

Generated on September 20 2024 14:36 PM






The score is 59/100





## SEO Content

	Title	General & Cosmetic Dentistry Services in Kalamazoo, MI  <b>Length : 58</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	KZoo Family Dental is a leading dental center in Kalamazoo, MI, providing general, cosmetic & restorative dental services. Schedule a dental exam today.  <b>Length : 156</b>  Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>General &amp; Cosmetic Dentistry Services in Kalamazoo, MI</td></tr><tr><td>description</td><td>KZoo Family Dental is a leading dental center in Kalamazoo, MI, providing general, cosmetic &amp; restorative dental services. Schedule a dental exam today.</td></tr><tr><td>url</td><td>https://www.kzoofamilydental.com/</td></tr><tr><td>site_name</td><td>KZoo Family Dental</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	General & Cosmetic Dentistry Services in Kalamazoo, MI	description	KZoo Family Dental is a leading dental center in Kalamazoo, MI, providing general, cosmetic & restorative dental services. Schedule a dental exam today.	url	https://www.kzoofamilydental.com/	site_name	KZoo Family Dental
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## SEO Content

	Headings	<b>H1</b> 1 <b>H2</b> 1 <b>H3</b> 11 <b>H4</b> 10 <b>H5</b> 0 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] General Dentistry in Kalamazoo, MI</li> <li>• [H2] Comprehensive Local Family Dentist in Kalamazoo, MI</li> <li>• [H3] Services for Families and Children</li> <li>• [H3] Enhancing Your Smile With Cosmetic Dentistry</li> <li>• [H3] Dental Services for Families and Children</li> <li>• [H3] Safe and Convenient Dentistry</li> <li>• [H3] Restorative Dentistry - Rebuilding Your Smile</li> <li>• [H3] Why Choose Us</li> <li>• [H3] Advanced Dental Care and Technology</li> <li>• [H3] Building Lasting Relationships</li> <li>• [H3] Contact Us Today</li> <li>• [H3] Here's What Patients Are Saying</li> <li>• [H3] KZoo Family Dental</li> <li>• [H4] General Dentistry</li> <li>• [H4] Emergency Dentistry</li> <li>• [H4] Cosmetic Dentistry</li> <li>• [H4] Restorative Dentistry</li> <li>• [H4] Instant Alerts</li> <li>• [H4] Oral Analysis</li> <li>• [H4] Precise Data</li> <li>• [H4] Address</li> <li>• [H4] Phone</li> <li>• [H4] Hours of Operation</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


## SEO Links

	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">KZoo Family Dental</a>	Internal	Passing Juice
<a href="#">Contact us today</a>	Internal	Passing Juice
<a href="#">2334 Nazareth Rd Kalamazoo, MI 49048</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>team kalamazoo family oral care kzoo <b>dental</b> health smile dentistry</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	32	✗	✗	✓	✓
dentistry	19	✓	✗	✗	✓
smile	14	✗	✗	✗	✓
care	13	✗	✗	✗	✓
family	12	✗	✗	✓	✓












## Usability

Url	Domain : kzoodental.com Length : 14
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## Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://www.kzoofamilydental.com/shared/feeds/sitemap.php">http://www.kzoofamilydental.com/shared/feeds/sitemap.php</a></div>
	Robots.txt	<p><a href="http://kzoodental.com/robots.txt">http://kzoodental.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>