







# Website review kzoolaser.com

Generated on September 13 2024 07:10 AM






The score is 52/100







## SEO Content

	<p>Title</p>	<p>Kzoo Laser   engraving   126 E Kilgore Rd ste 400, Portage, MI 49002, USA</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Kzoo Laser is a laser engraving company specializing in custom and personalized gifts and apparel. Come shop our merchandise today and get quality products quickly and locally.</p> <p><b>Length : 176</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Kzoo Laser   engraving   126 E Kilgore Rd ste 400, Portage, MI 49002, USA</td> </tr> <tr> <td>description</td> <td>Kzoo Laser is a laser engraving company specializing in custom and personalized gifts and apparel. Come shop our merchandise today and get quality products quickly and locally.</td> </tr> <tr> <td>url</td> <td>https://www.kzoolaser.com</td> </tr> <tr> <td>site_name</td> <td>Kzoo Laser</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Kzoo Laser   engraving   126 E Kilgore Rd ste 400, Portage, MI 49002, USA	description	Kzoo Laser is a laser engraving company specializing in custom and personalized gifts and apparel. Come shop our merchandise today and get quality products quickly and locally.	url	https://www.kzoolaser.com	site_name	Kzoo Laser	type	website
Property	Content													
title	Kzoo Laser   engraving   126 E Kilgore Rd ste 400, Portage, MI 49002, USA													
description	Kzoo Laser is a laser engraving company specializing in custom and personalized gifts and apparel. Come shop our merchandise today and get quality products quickly and locally.													
url	https://www.kzoolaser.com													
site_name	Kzoo Laser													
type	website													
	<p>Headings</p>	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>												

## SEO Content

		2	1	2	0	0	1
		<ul style="list-style-type: none"> <li>• [H1] Check out our sister company for screen printing, embroidery, sublimation, and more!</li> <li>• [H1] Kzoo Laser is a laser cutting service provider that specializes in creating custom and personalized products. We use the latest technology and materials to ensure that each product is of the highest quality. In addition to our laser cutting services, we also offer our own branded merchandise for sale.</li> <li>• [H2] Looking for more custom merchandise?</li> <li>• [H3] OUR PRODUCTS</li> <li>• [H3] CONTACT US</li> <li>• [H6] Have your own item you'd like to get engraved? Give us a call or visit us in person and we can help you! With our expert design services, we can help bring your dream to reality.</li> </ul>					
	Images	<p>We found 19 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.69%</p> <p>Internal Links 92.31%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Drinkware</a>	Internal	Passing Juice
<a href="#">Household</a>	Internal	Passing Juice
<a href="#">Office and Stationary</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Seasonal</a>	Internal	Passing Juice
<a href="#">Nordic</a>	Internal	Passing Juice
<a href="#">Other</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Wix</a>	External	Passing Juice
<a href="#">Privacy and Refund Policies</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

help **more** own **laser** learn products  
kzoo services book page












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	5	✘	✘	✘	✔
laser	4	✔	✘	✔	✔
kzoo	2	✔	✘	✔	✔
page	2	✘	✘	✘	✘
book	2	✘	✘	✘	✘

## Usability

	Url	Domain : kzoolaser.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.kzoolaser.com/sitemap.xml">https://www.kzoolaser.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://kzoolaser.com/robots.txt">http://kzoolaser.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>