Website review
ladybeetleshoes.com.au

Generated on September 12 2024 20:35 PM

The score is 54/100

pagepeeker

SEO Content

✓	Title	Ladybeetle Shoes Mudgee – Ladybeetle Shoes and Accessories **Length : 64** Perfect, your title contains between 10 and 70 characters.
✓	Description	A Womens Shoe, Apparel and Lifestyle store located in beautiful Mudgee NSW **Length : 74** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Ladybeetle Shoes and Accessories
type	website
title	Ladybeetle Shoes Mudgee
image	http://ladybeetleshoes.com.au/cdn/shop/t/2/assets/logo.png?v=12586394679152487231570425165
image:secure_url	https://ladybeetleshoes.com.au/cdn/shop/t/2/assets/logo.png?v=12586394679152487231570425165
description	A Womens Shoe, Apparel and Lifestyle store located in beautiful Mudgee NSW
url	https://ladybeetleshoes.com.au/

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

●		3	1	0	0	1	1

- [H1]
- [H1]
- [H1] Your Cart
- [H2] Featured Products
- [H5] Get Connected
- [H6] Subtotal {{ totalPrice }}

❌	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **18%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 36 links including 0 link(s) to files
●	Statistics	External Links : noFollow 2.78% External Links : Passing Juice 0% Internal Links 97.22%

In-page links

Anchor	Type	Juice

In-page links

Home	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Shoes	Internal	Passing Juice
Heels	Internal	Passing Juice
Boots	Internal	Passing Juice
Flats	Internal	Passing Juice
Sneakers	Internal	Passing Juice
Slides	Internal	Passing Juice
Wedges	Internal	Passing Juice
Birkenstocks	Internal	Passing Juice
Accessories	Internal	Passing Juice
bags	Internal	Passing Juice
wallets and clutches	Internal	Passing Juice
sunglasses	Internal	Passing Juice
jewellery	Internal	Passing Juice
hats	Internal	Passing Juice
scents	Internal	Passing Juice
scarves	Internal	Passing Juice
belts	Internal	Passing Juice
shoe care	Internal	Passing Juice
tights + socks	Internal	Passing Juice
nail polish	Internal	Passing Juice
Clothing	Internal	Passing Juice
Tops	Internal	Passing Juice
Knitwear	Internal	Passing Juice
Dresses	Internal	Passing Juice
Jackets	Internal	Passing Juice
Jeans, Pants	Internal	Passing Juice

In-page links

Skirts	Internal	Passing Juice
Jumpsuits	Internal	Passing Juice
SALE	Internal	Passing Juice
About us	Internal	Passing Juice
A-Z Brands	Internal	Passing Juice
Shipping + Returns	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	flats arrivals boots shoes home expand accessories new heels collapse

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
expand	12	✖	✖	✖	✖
collapse	12	✖	✖	✖	✖
new	3	✖	✖	✖	✖
arrivals	3	✖	✖	✖	✖
shoes	3	✔	✖	✖	✖

Usability

⊙	Url	Domain : ladybeetleshoes.com.au Length : 22
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://LADYBEETLESHOES.com.au/sitemap.xml
✓	Robots.txt	http://ladybeetleshoes.com.au/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.