Website review lafalita.com

The score is 60/100

SEO Content

✓	Title	LA FALITA | ABAYA HIJAB | Handcarfted from Muslim Thai Designer **Length : 63** Perfect, your title contains between 10 and 70 characters.
✓	Description	LAFALITA MUSLIM APPAREL, ABAYA / DRESS, HIJAB, BLOUSE & PANTS in Bangkok, Thailand **Length : 86** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properies.

Property	Content
title	LA FALITA | ABAYA HIJAB | Handcarfted from Muslim Thai Designer
description	LAFALITA MUSLIM APPAREL, ABAYA / DRESS, HIJAB, BLOUSE & PANTS in Bangkok, Thailand
image	https://static.wixstatic.com/media/de6d78_5681af1d917649aab5ab3a9ca92e70f7~mv2_d_3532_2359_s_2.jpg/v1/fill/w_2500,h_1669,al_c/de6d78_5681af1d917649aab5ab3a9ca92e70f7~mv2_d_3532_2359_s_2.jpg
image:width	2500
image:height	1669
url	https://en.lafalita.com
site_name	LA FALITA

SEO Content

		type	website				

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	0	0	0	0	4

- [H6] ABOUT LA FALITA
- [H6] OUR STORE
- [H6] OPENING HOURS
- [H6] HELP

✓	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 18 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice

In-page links

ABAYA / DRESS	Internal	Passing Juice
TOPS & PANTS/SKIRTS	Internal	Passing Juice
JILBAB	Internal	Passing Juice
HIJAB	Internal	Passing Juice
KHIMAR	Internal	Passing Juice
PRAYER DRESS	Internal	Passing Juice
BAG	Internal	Passing Juice
INNER / UNDERSCARVES	Internal	Passing Juice
NIQAB	Internal	Passing Juice
ARMBAND	Internal	Passing Juice
SOCK	Internal	Passing Juice
KIDS HIJAB	Internal	Passing Juice
FABRIC MASK	Internal	Passing Juice
Designer	Internal	Passing Juice
OPEN DAILY : 10am - 6pm	External	Passing Juice
Shipping & Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords

Keywords Cloud	falita muslim designer pattani thai design abaya top dress hijab

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
falita	8	✔	✖	✔	✔
dress	5	✖	✖	✔	✖

Keywords Consistency

hijab	4	✔	✖	✔	✖
muslim	4	✔	✖	✔	✖
designer	4	✔	✖	✖	✖

Usability

⦿	Url	Domain : lafalita.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.lafalita.com/sitemap.xml
✔	Robots.txt	http://lafalita.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.