

Website review lairdortho.com

Generated on September 21 2024 06:51 AM





The score is 55/100







SEO Content

| | Title | Laird Orthodontics Orthodontist in Katy, TX Length : 45 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|-------|--|------|---------|-----|-----------------------------|-------|---|--------|-------|-----------|--------------------|-------------|---|
| | Description | Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist. Length : 125 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>/wp-content/themes/starter-1/images/logo.png</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.lairdortho.com/</td></tr><tr><td>title</td><td>Laird Orthodontics Orthodontist in Katy, TX</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Laird Orthodontics </td></tr><tr><td>description</td><td>Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist.</td></tr></table> | Property | Content | image | /wp-content/themes/starter-1/images/logo.png | type | website | url | https://www.lairdortho.com/ | title | Laird Orthodontics Orthodontist in Katy, TX | locale | en_US | site_name | Laird Orthodontics | description | Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist. |
| Property | Content | | | | | | | | | | | | | | | | | |
| image | /wp-content/themes/starter-1/images/logo.png | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| url | https://www.lairdortho.com/ | | | | | | | | | | | | | | | | | |
| title | Laird Orthodontics Orthodontist in Katy, TX | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| site_name | Laird Orthodontics | | | | | | | | | | | | | | | | | |
| description | Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist. | | | | | | | | | | | | | | | | | |
| | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>10</td><td>5</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Your Orthodontist in Katy, TX | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 5 | 4 | 0 | 0 | | | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | | | |
| 1 | 10 | 5 | 4 | 0 | 0 | | | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] Welcome• [H2] The Doctor• [H2] Services• [H2] Our Mission• [H2] What Sets Us Apart• [H2] We love our patients, and they love us!• [H2] Reviews• [H2] Get started today• [H2] Contact Us• [H2] Check out our other location in Houston, TX• [H3] Enjoy Your Personal Perfect Smile• [H3] We would love to hear from you• [H3] Services• [H3] Contact• [H3] Hours• [H4] MODERN TECHNOLOGY• [H4] CERAMIC BRACES• [H4] Clear Aligners• [H4] IMPRESSIONLESS EXPERIENCE |
|  | Images | <p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 47 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% |

SEO Links

External Links : Passing Juice 14.89%

Internal Links 85.11%

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Home | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Meet Our Team | Internal | Passing Juice |
| Tour Our Office | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| Orthodontic Technology | Internal | Passing Juice |
| Diode Laser Treatments | Internal | Passing Juice |
| iTero® Element | Internal | Passing Juice |
| Orthodontic Treatments | Internal | Passing Juice |
| Clear Aligners | Internal | Passing Juice |
| Forsus Appliances | Internal | Passing Juice |
| Palatal Expanders | Internal | Passing Juice |
| Retainers | Internal | Passing Juice |
| Types of Braces | Internal | Passing Juice |
| Getting Started | Internal | Passing Juice |
| Financial Options | Internal | Passing Juice |
| Patient Forms | Internal | Passing Juice |
| Patient Specials | Internal | Passing Juice |
| Post-Appointment Survey | Internal | Passing Juice |
| Referring Doctors | Internal | Passing Juice |
| Refer a Friend | Internal | Passing Juice |
| Reviews | Internal | Passing Juice |
| Safety &#038; Social Distancing | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Smile Gallery | Internal | Passing Juice |
| Your First Visit | Internal | Passing Juice |
| About Orthodontics | Internal | Passing Juice |
| Brushing &#038; Flossing | Internal | Passing Juice |
| Early Prevention | Internal | Passing Juice |
| Emergency Orthodontic Care | Internal | Passing Juice |
| Life With Braces | Internal | Passing Juice |
| Treatments for All Ages | Internal | Passing Juice |
| Adult Orthodontics | Internal | Passing Juice |
| Early Orthodontics | Internal | Passing Juice |
| Teen Orthodontics | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| American Board of Orthodontics | External | Passing Juice |
| Meet The Team | Internal | Passing Juice |
| See All Services | Internal | Passing Juice |
| Leave Us a Review | Internal | Passing Juice |
| Laird ortho map link | External | Passing Juice |
| Click Here For our Houston Site! | External | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Chrome | External | Passing Juice |
| Edge | External | Passing Juice |
| Firefox | External | Passing Juice |
| = | External | Passing Juice |
| Patient Forms | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

more braces orthodontist treatments
katy orthodontic all smile laird






SEO Keywords

orthodontics



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| orthodontics | 13 | ✓ | ✗ | ✗ | ✗ |
| orthodontic | 13 | ✓ | ✗ | ✓ | ✗ |
| treatments | 9 | ✗ | ✗ | ✗ | ✗ |
| smile | 9 | ✗ | ✗ | ✓ | ✓ |
| braces | 7 | ✗ | ✗ | ✗ | ✓ |










Usability

| | | |
|--|--------------|---|
|  | Url | Domain : lairdortho.com Length : 14 |
|  | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|--------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0 |





Document

| | | |
|---|-----------------|--|
|  | | Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><div>https://www.lairdortho.com/sitemap.xml</div><div>https://www.lairdortho.com/sitemap.rss</div></div> |
|  | Robots.txt | <div>http://lairdortho.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div> |
|  | Analytics | <div>Great, your website has an analytics tool.</div> <div><div> Google Analytics</div></div> |