








Website review lairdortho.com

Generated on September 21 2024 04:41 AM





The score is 55/100







SEO Content

	Title	<p>Laird Orthodontics Orthodontist in Katy, TX</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>/wp-content/themes/starter-1/images/logo.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.lairdortho.com/</td> </tr> <tr> <td>title</td> <td>Laird Orthodontics Orthodontist in Katy, TX</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Laird Orthodontics </td> </tr> <tr> <td>description</td> <td>Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist.</td> </tr> </tbody> </table>	Property	Content	image	/wp-content/themes/starter-1/images/logo.png	type	website	url	https://www.lairdortho.com/	title	Laird Orthodontics Orthodontist in Katy, TX	locale	en_US	site_name	Laird Orthodontics	description	Our orthodontic office in Katy, TX, is here to improve your smile and your life! Call our team to meet with our orthodontist.
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	Headings	<table border="1" data-bbox="539 1928 1481 2002"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>5</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1102 2063" style="list-style-type: none"> [H1] Your Orthodontist in Katy, TX 	H1	H2	H3	H4	H5	H6	1	10	5	4	0	0				
H1	H2	H3	H4	H5	H6													
1	10	5	4	0	0													

SEO Content

		<ul style="list-style-type: none">• [H2] Welcome• [H2] The Doctor• [H2] Services• [H2] Our Mission• [H2] What Sets Us Apart• [H2] We love our patients, and they love us!• [H2] Reviews• [H2] Get started today• [H2] Contact Us• [H2] Check out our other location in Houston, TX• [H3] Enjoy Your Personal Perfect Smile• [H3] We would love to hear from you• [H3] Services• [H3] Contact• [H3] Hours• [H4] MODERN TECHNOLOGY• [H4] CERAMIC BRACES• [H4] Clear Aligners• [H4] IMPRESSIONLESS EXPERIENCE
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 47 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 14.89%

Internal Links 85.11%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
Tour Our Office	Internal	Passing Juice
Services	Internal	Passing Juice
Orthodontic Technology	Internal	Passing Juice
Diode Laser Treatments	Internal	Passing Juice
iTero® Element	Internal	Passing Juice
Orthodontic Treatments	Internal	Passing Juice
Clear Aligners	Internal	Passing Juice
Forsus Appliances	Internal	Passing Juice
Palatal Expanders	Internal	Passing Juice
Retainers	Internal	Passing Juice
Types of Braces	Internal	Passing Juice
Getting Started	Internal	Passing Juice
Financial Options	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Patient Specials	Internal	Passing Juice
Post-Appointment Survey	Internal	Passing Juice
Referring Doctors	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Reviews	Internal	Passing Juice
Safety &#038; Social Distancing	Internal	Passing Juice

In-page links

Smile Gallery	Internal	Passing Juice
Your First Visit	Internal	Passing Juice
About Orthodontics	Internal	Passing Juice
Brushing &#038; Flossing	Internal	Passing Juice
Early Prevention	Internal	Passing Juice
Emergency Orthodontic Care	Internal	Passing Juice
Life With Braces	Internal	Passing Juice
Treatments for All Ages	Internal	Passing Juice
Adult Orthodontics	Internal	Passing Juice
Early Orthodontics	Internal	Passing Juice
Teen Orthodontics	Internal	Passing Juice
Contact	Internal	Passing Juice
American Board of Orthodontics	External	Passing Juice
Meet The Team	Internal	Passing Juice
See All Services	Internal	Passing Juice
Leave Us a Review	Internal	Passing Juice
Laird ortho map link	External	Passing Juice
Click Here For our Houston Site!	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Chrome	External	Passing Juice
Edge	External	Passing Juice
Firefox	External	Passing Juice
=	External	Passing Juice
Patient Forms	Internal	Passing Juice

SEO Keywords



Keywords Cloud

orthodontics orthodontist more
treatments smile orthodontic laird






SEO Keywords

braces all katy



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
orthodontics	13	✓	✗	✗	✗
orthodontic	13	✓	✗	✓	✗
treatments	9	✗	✗	✗	✗
smile	9	✗	✗	✓	✓
braces	7	✗	✗	✗	✓










Usability

	Url	Domain : lairdortho.com Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://www.lairdortho.com/sitemap.xml</pre> <pre>https://www.lairdortho.com/sitemap.rss</pre>
	Robots.txt	<pre>http://lairdortho.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics