Website review
lakemichigandental.com

Generated on September 13 2024 05:48 AM

The score is 50/100

SEO Content

✓	Title	Lake Michigan Dental – Exceptional Care Since 1951 **Length : 56** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 4 **H2** 0 **H3** 0 **H4** 3 **H5** 0 **H6** 7 • [H1] Call us today to get started • [H1] Welcome to Lake Michigan Dental • [H1] Pay Online • [H1] Make an Appointment with us Today! • [H4] Family Dentistry • [H4] Exceptional Care Since 1951 • [H4] Making Your Smile Shine • [H6] About our Team • [H6] Services • [H6] Resources • [H6] Contact • [H6] Lake Michigan Dental • [H6] 2150 Lake Michigan Dr NW #A Grand Rapids, MI 49504 • [H6] (616) 453-8211
✗	Images	We found 9 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

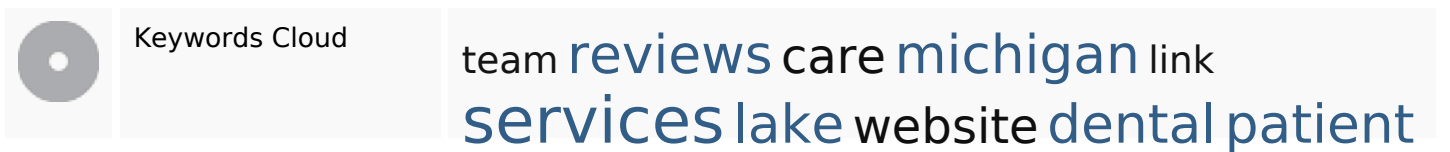|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 12 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 8.33% External Links : Passing Juice 0% Internal Links 91.67%

In-page links

Anchor	Type	Juice
PayJunction	External	noFollow
About Us	Internal	Passing Juice
Our Dentists	Internal	Passing Juice
Meet our Team	Internal	Passing Juice
Cosmetic Services	Internal	Passing Juice
Restorative Services	Internal	Passing Juice

In-page links

Preventative Services	Internal	Passing Juice
Specialty Services	Internal	Passing Juice
Patient Reviews	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Payment Options	Internal	Passing Juice
Pay Online	Internal	Passing Juice

SEO Keywords

Keywords Cloud	team reviews care michigan link services lake website dental patient

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	11	✖	✖	✖	✔
dental	8	✔	✖	✖	✔
patient	8	✖	✖	✖	✖
lake	7	✔	✖	✖	✔
michigan	7	✔	✖	✖	✔

Usability

	Url	Domain : lakemichigandental.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing

Optimization

❌		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://lakemichigandental.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.