





# Website review lakenormangiftsandapparel.com

Generated on September 20 2024 20:26 PM






The score is 56/100







## SEO Content

	Title	Lake Norman Gifts & Apparel																			
		<b>Length : 31</b>																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	The best shop for Lake Norman tee shirts, souvenirs, lkn drinkware, gifts, sweatshirts, and youth items. We also specialize in embroidery, screen printing, and vinyl design for custom tee shirts and more!																			
		<b>Length : 204</b>																			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Lake Norman Gifts &amp; Apparel</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shop Lake Norman Gifts &amp; Apparel</td></tr><tr><td>description</td><td>The best shop for Lake Norman tee shirts, souvenirs, lkn drinkware, gifts, sweatshirts, and youth items. We also specialize in embroidery, screen printing, and vinyl design for custom tee shirts and more!</td></tr><tr><td>url</td><td>https://lakenormangiftsandapparel.com/</td></tr></table>						Property	Content	title	Lake Norman Gifts & Apparel	locale	en_US	type	website	site_name	Shop Lake Norman Gifts & Apparel	description	The best shop for Lake Norman tee shirts, souvenirs, lkn drinkware, gifts, sweatshirts, and youth items. We also specialize in embroidery, screen printing, and vinyl design for custom tee shirts and more!	url	https://lakenormangiftsandapparel.com/
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	Headings	<b>H1</b> 1	<b>H2</b> 5	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0														

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Lake Norman Gifts &amp; Apparel</li><li>• [H2] FEATURED PRODUCTS</li><li>• [H2] Starting a small business?</li><li>• [H2] See what people think!</li><li>• [H2] What We Do!</li><li>• [H2] Visit the Shop</li></ul>
	Images	We found 57 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords



Keywords Cloud

norman apparel tee canvas shop bella  
ladies lake lkn womens

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
lake	8	✓	✗	✓	✓
lkn	8	✗	✗	✓	✗
norman	5	✓	✗	✓	✓
tee	5	✗	✗	✓	✗
apparel	4	✓	✗	✗	✓










## Usability

	Url	Domain : lakenormangiftsandapparel.com Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://lakenormangiftsandapparel.com/sitemap.xml</div>
	Robots.txt	http://lakenormangiftsandapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.